2008
annual report

Come together. Right now!

United Way
of Peel Region

Mission

To engage with our community, through partnerships, to ensure people are cared for, connected and included.

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gether.
Right No
United Way
of Peel Region
choose
to GIVE
from YOUR
heart

Message to our Community

Come together. Right now. For United Way, this is much more than a campaign slogan. It's a phrase that compels us to action and prompts us to ask some simple but vital questions — How? Who? And, most importantly, *Why*?

Not since the Great Depression have we seen times like these. Few people predicted either the depth or speed of the current economic recession. As the ripples spread across our community, we are witnessing job loss, declining business revenue, increased stress, and an exploding demand for human care services. If ever we need to come together, it's *right now*.

Why? To ensure that everyone in our community has the basic necessities; to help people and families cope with the stresses of life; to foster economic opportunities that enable people to build financial assets; and to remove barriers so that everyone can fully participate in society. These four actions, taken together, build resilience in individuals, families and entire communities.

As we look back, we take great pride in what we have achieved in 2008.

A key organizational activity was the completion of our community investment strategy review. This review, undertaken every five years, helps us remain focused on our community's most important social priorities and provides the opportunity to consult broadly with our community. You can read more about the review on page 6 of this report.

We were thrilled to launch our Young Leaders Council in November. The Council, already 128 members strong, is focused on creating a legacy of spirited giving within their generation. United Way is committed to partnering with young adults to address key social issues in our community. And we love the energy, ideas and excitement they bring to their role as volunteers and agents of change!

Volunteers are involved in every facet of our organization and without their commitment, skills and experience we could not fulfill our mission of ensuring that everyone in our community is cared for, connected and included. In 2008 more than 2600 volunteers came together to give over 11,000 hours of their time to United Way.

United Way also recognizes that volunteerism is central to the health and vitality of our community. Therefore, we were proud to play an instrumental role in establishing a new volunteer centre for our community. In 2007 our review of volunteerism in Peel had identified the need for such an organization. Subsequently, United Way, the Region of Peel, the Town of Caledon and the cities of Mississauga and Brampton came together to begin the development of a new volunteer organization. Volunteer Mississauga Brampton Caledon was established in the fall and is now developing the infrastructure needed to foster and develop volunteerism in Peel. Visit them online at www.volunteermbc.ca.

United Way brings together people from all sectors of our community to work together on important social issues. This commitment to working through partnerships helps to mobilize and leverage the collective strength that exists within our community. Solutions to complex issues such as reducing poverty, creating opportunities for newcomers, stopping domestic violence, and empowering youth require community collaboration.

United Way continues to speak out with a strong voice on behalf of our community. In 2008 the Ontario Cabinet Committee on Poverty Reduction announced they would consult the Peel community as they developed their strategy. In response, United Way and several community partners formed the Peel Provincial

Shelley White and Joseph Palumbo

Poverty Committee to develop a coordinated response and thoughtful recommendations for the government to consider. In December the government released *Breaking the Cycle—Ontario's Poverty Reduction Strategy*, announcing their goal of reducing the number of children living in poverty by 25 per cent over five years. The Peel Provincial Poverty Committee is now working with the provincial government to ensure the poverty reduction strategies are implemented in our community.

In 2008 our community dug deep for United Way, despite very challenging economic times. Under the leadership of our campaign chair Sean Smith, we raised $12,517,812 in our annual campaign, the second largest amount in our history. And while we would have liked this amount to be greater, the fact that we held our own during a global recession is an achievement to be celebrated. We are deeply grateful for the trust our community places in us.

Finally, we want to emphasize that our many successes in 2008 would not have been possible without the generosity, skills, hard work and dedication of many people — volunteers, donors, community partners, our funded agencies, and staff. By coming together to take action, we have made a difference in lives of hundreds of thousands of people. Right now.

Joseph Palumbo
Chair, Board of Directors

Shelley White
Chief Executive Officer

Hanging on in tough times

Reducing hunger, homelessness and poverty

"Never in my wildest dreams did I imagine that I'd ever have to use a food bank," says Dawson Reid, 55. But when the plant where he worked stopped production, Dawson lost his job.

"I've been working since I was 18. But now with the economy being what it is, it's hard to find a job," he says.

Dawson takes part-time jobs cleaning and painting and his wife Patricia travels four hours a day by public transit to her factory job. Despite their efforts, they struggle to pay for the bare necessities. After rent and utilities, there isn't much left. They turn to the Mississauga Food Bank (formerly Foodpath), a United Way-funded agency, to help make ends meet.

"I don't want our daughter to suffer," says Dawson as he explains having to choose between either buying groceries or paying for a school trip for 8-year-old Natasha. It's a grim decision.

"It gets so frustrating working and living from paycheque to paycheque," says Patricia. "You get so tired but you just have to find a way to go on."

Mississauga Food Bank helps people go on. It serves 5,500 people each month and another 4,500 people through its three member food banks. In addition, Mississauga Food Bank supplies food to 13 school breakfast programs, shelters for abused women and homeless teens, a soup kitchen, two literacy programs and two addiction recovery programs.

Dawson keeps looking for work and copes with life one day at a time. Like so many others, he is hopeful that the economy will bounce back soon. In the meantime, Mississauga Food Bank makes the struggle bearable.

"I'm grateful to United Way and Mississauga Food Bank for being here in our time of need," says Dawson.

Come together, right now...

Make an

Impact

Community Investment Report

United Way invests its resources in programs, services and initiatives that meet immediate social needs and address their underlying causes. To achieve the greatest impact, we work in partnership with many individuals and organizations in our community to achieve desired outcomes.

United Way's community investment strategy guides every facet of our work. Whether it's making decisions about programs to support, assessing opportunities for collaboration and partnership, choosing advocacy issues to tackle, or launching new initiatives, we always ask two fundamental questions: *How is this aligned with our community's human service needs?* and *How is this aligned with our investment strategy?* That's why it is so important that our community investment strategy remains relevant and reflects the needs of our community.

Community Investment Strategy Review

As planned, we completed a review of our community investment priorities in 2008, conducting the review jointly with the Region of Peel. Working together on this project enabled us to share the planning, costs and collaborative efforts, resulting in a more robust review.

We encouraged extensive community dialogue, using a variety of strategies to include as many people as possible. These strategies included six community consultations in Brampton, Mississauga and Caledon, 21 focus groups involving many different language, cultural and age groups, service providers and funders, and 22 key informant interviews. Additionally, we conducted an online survey in five languages. The review concluded with a Thought Leaders Forum involving more than 100 participants.

To guide the review, we drew upon the work of Sherri Torjman of the Caledon Institute of Social Policy, author of S*hared Space: the Communities Agenda*. In her book, Torjman explains that resilient communities, like resilient families and individuals, are able to survive and thrive because of internal strength, their capacity to adapt effectively to change, and their ability to engage actively in the world around them. Resilience is built by taking action in four separate but related clusters of activity:

- **Sustenance**: meeting basic physical and emotional needs
- **Adaptation**: helping to develop coping skills and abilities
- **Opportunity**: providing economic opportunities
- **Engagement**: aiding active participation in society

The concept of *shared space* is the focal point for the communities agenda. Shared space is not only the physical place in which we live,

Anita Stellinga and Bonnie Waterfield

it's the emotional place where we connect with each other, the space in which ideas and vision are shared, and it's a shared understanding of what a community can do to become great and how best to carry out this work. The goal of the communities agenda is to promote resilience in order to build strong and vibrant communities.

In our review, United Way's existing community investment priorities (see box below) were strongly endorsed. However, many people suggested different ways of addressing these priorities. As a result, our new community investment strategy, which will be fully implemented in 2010, will focus on advancing the communities agenda to build resilience in individuals, families and communities. For United Way, this means working in the shared space to develop new approaches to our work. Additional details on the review are available on our website: www.unitedwaypeel.org.

Current Investments

In 2008 United Way invested $10.1-million in programs, services and initiatives that target our community's most important human service needs. These investments support a circle of care for our community, from prevention, intervention, crisis support, education and counselling. Through the Community Fund, United Way builds resilience in individuals, families and neighbourhoods by:

- Supporting a vital local network of more than 100 services and programs that help hundreds of thousands of people in our community
- Providing training and skills development to build strong social service agencies

2008/09 Community Investment Priorities

- Reducing hunger, homelessness and poverty
- Strengthening families and children
- Helping newcomers and immigrants settle and integrate
- Supporting seniors to live healthy and independent lives
- Helping abused women and children

2008 Funded Agencies

In 2008 United Way of Peel Region supported more than 100 programs and services delivered through 57 community agencies.

- African Community Services
- Associated Youth Services of Peel
- Big Brothers Big Sisters of Peel
- Boys and Girls Club of Peel
- Brampton Caledon Community Living
- Brampton Multicultural Community Centre
- Brampton Neighbourhood Resource Centre
- Caledon Community Services
- Caledon Meals on Wheels
- Caledon Parent-Child Centre
- Caledon\Dufferin Victim Services
- Canadian Hearing Society
- Canadian Mental Health Association - Peel Branch
- Care rst Seniors & Community Services
- Catholic Cross-cultural Services
- Catholic Family Services of Peel-Dufferin
- CNIB - Halton-Peel
- Community Living Mississauga
- Distress Centre Peel
- Dixie Bloor Neighbourhood Centre
- Elizabeth Fry Society of Peel-Halton
- Erin Mills Youth Outreach
- Family Association for Mental Health Everywhere (FAME)
- Family Education Centre
- Family Services of Peel
- Hospice of Peel
- India Rainbow Community Services of Peel
- Inter-Cultural Neighbourhood Social Services
- Interim Place
- John Howard Society of Peel-Halton
- Labour Community Services of Peel
- Learning Disabilities Association of Mississauga
- Learning Disabilities Association, North Peel
- Malton Neighbourhood Services
- Mississauga Food Bank
- Nexus Youth Services
- Options Mississauga
- Ontario March of Dimes
- Our Place (Peel)
- Peace Ranch
- Peel HIV/AIDS Network
- Peel Multicultural Council
- Peel Senior Link
- Rapport Youth & Family Services
- Sexual Assault/Rape Crisis Centre of Peel
- Skills for Employment, Life and Family (SELF)
- Social Planning Council of Peel
- St. Leonard's Place (Peel)
- Supportive Housing in Peel
- Telecare Distress Centre
- The Cross-Cultural Community Services Association
- Victim Services of Peel
- Vita Centre
- Volunteer Mississauga Brampton Caledon
- VON Peel
- YMCA Peel Region
- YWCA Toronto - December 6 Fund

The cultural landscape of Peel has changed dramatically over the years. Social programs and services initially set up to serve the mostly white European population of Peel decades ago now need to be adjusted to meet the needs of the current multiracial, multiethnic and multifaith population. United Way released two research reports in 2008 that

Assisting youth to reach their full potential

Strengthening families and children

Thirty-one-year-old Vanessa Ramnarine, her husband Tony, and their two daughters Eva, 6, and Amy, 4, have always been a tight-knit family with strong family values. When a flyer from her daughter's school asked for participants for its eight-week Family and Schools Together (F&ST) program, Vanessa was all for it. That's because it offered the chance for parents, children, social service professionals, community volunteers and school staff to meet at school for dinner and quality family time.

"I liked the concept of the program and I thought it would be a really nice thing to do with the kids," she says. "In these tough times, it allowed us a family night out that we otherwise couldn't afford."

Funded by United Way and provided through Family Services of Peel, F&ST strengthens family unity and supports families in helping their children do well at school, at home and in the community.

The goal is to improve health, social and academic outcomes for children and reduce the risk of delinquency, substance abuse and school failure in adolescent years. It also provides an opportunity for parents to become more involved in their child's school.

The Ramnarines are one of approximately 120 families that have graduated from F&ST. United Way supports programs like F&ST that empower children and youth to reach their full potential.

"You can see the effect the program has on your child," says Vanessa, who since attending F&ST has joined the parent council at her daughter's school. "At one time Eva was hesitant to participate in school activities, but since F&ST she loves school and has become very outgoing. She is developing great leadership skills."

Come together, right now...

Engage in

Collective Action

When we combine our efforts, ideas, voices and resources we can do great things! United Way recognizes that our community faces issues that are complex and challenging. No one person or organization can bring about lasting change on their own. But when we come together, our collective strength has a powerful impact.

United Way focuses on engaging residents in different ways — through partnerships, advocacy, and volunteering, for example — with the ultimate goal of achieving our mission of ensuring that everyone in our community is cared for, connected and included. The following initiatives are examples of our activities in what is referred to as *shared space*. It is not only the place where we live and work, but also the emotional place where we connect with each other, and share ideas and vision. Ultimately, shared space is our community's understanding of what we can do together to become great and how best to accomplish this.

Days of Caring

For several years United Way has offered Day of Caring as an opportunity for employees across the region to help out at a United Way-funded agency for a day. Through Day of Caring, thousands of people have rolled up their sleeves to paint, clean, garden, and cook. They've provided computer training, job interview coaching, office support, and even helped newcomer seniors learn how to play baseball. This fall we had a record number of participants in a single-day event — more than 170! Not only does Day of Caring save precious agency resources, it changes the life of both volunteers and those who benefit from their work.

Success By 6 Peel

Success By 6 Peel operates in partnership with United Way of Peel Region and more than 40 public-private community leaders who share a vision: In Peel, *All* children will thrive. This core value drives them in a research-based action plan to address short- and long-term needs of children. These leaders span all sectors: business; labour; education; recreation; health; human services and government.

In 2008, Success By 6 Peel partners implemented some innovative solutions to rapid population growth, under-serviced neighbourhoods, and economic and social hardship affecting children. In a Brampton community, two-thirds of children did not have the basic school readiness skills. The St. John Fisher Neighbourhood Learning Place partnership expanded outreach and empowered parents, who established a networking, support group. Monthly delegations on children's rights at Peel Regional Council have both raised awareness and engaged councillors to further explore and act on key issues having an impact on children. Learning In Our Neighbourhood (LION), the mobile early learning centres program, began visiting selected locations in high-density, under-serviced areas in November. Families, with children birth to age 6, attend parent/child interactive programs focused on language, literacy and numeracy. They also receive parenting, health and settlement information and referrals.

The Success By 6 Peel mission is that the community works together to support families, ensuring that all children have opportunities to fulfill their potential from birth to age six. This is always accomplished by actively engaging partners who can have direct and positive impact our youngest children's lives.

Peel Newcomer Strategy Group

The Peel Newcomer Strategy Group (PNSG) was formed in 2005 by United Way and the Region of Peel. It is made up of stakeholders from all orders of government, as well as the business, non-profit and education sectors. The group's mission is to champion a coordinated and collaborative strategy for the successful integration of newcomers into the economy and community of Peel. In 2008 PNSG released its first community report, which helps provide a deeper understanding of the newcomer experience in Peel. Unfortunately, new immigrants in Peel face huge challenges. They are 2.5 times more likely to live in poverty than their Canadian-born counterparts. With 39 per cent of new immigrants having completed a post-secondary education compared to just 23 per cent of the overall population, they still have a median income of roughly half that of the overall population. Unemployment rates are also significantly higher among newcomers.

The PNSG research team is now developing a social risk index to measure the elements that promote or risk successful settlement and integration. The Newcomers Index of Community Excellence (NICE) provides a general picture of how neighbourhoods are faring relative to each other. The five risk indicators in the Index are percentages of:

- low income individuals
- residents identified as visible minorities
- residents identified as recent immigrants
- residents with no knowledge of English or French
- residents who are renters

A set of indicators that influence successful integration is now being developed in consultation with the community. The Index, when fully developed, will provide a framework for evaluating, coordinating, strategizing, mobilizing and tracking community-wide initiatives in newcomer settlement and integration.

Young Leaders Council

In 2008 United Way's Young Leaders Council launched with energy and flair at *Leadership in Style*, a fashion show and networking event attended by more than 125 people. The Council is comprised of emerging leaders, aged 20 to 35, who have a passion for our community. The Council's mission is to create a legacy of spirited giving and volunteerism, promoting active engagement in our community. Plans are underway for several activities in 2009, including another fall fashion event.

PEEL
NEWCOMER
LION
learning in our neighbourhood
Day of Caring
THE UNITED
COMMUNITY
GARDEN

The door to hope

Helping abused women and children

"It's amazing how something that happened to me that was so horrible, actually turned out for the best," says 33-year-old Antoinette Antoine, reflecting on her past.

Antoinette's childhood memories are not the type one treasures.

"I remember my mother crying all the time and I remember my brothers and I being afraid to come home after school," she says.

For years, Antoinette, her mother, and her two younger brothers lived under a reign of terror, being abused by her father. One evening after a violent assault, Antoinette's mother reached her breaking point. It was a defining moment for the family. In nothing but their pajamas and socks, Antoinette, who was then 12, and her brothers, aged 7 and 5, left with their mother that night.

After staying with relatives for a night, Antoinette's mother and the children found refuge at Interim Place, a United Way-funded agency that provides shelter, and community support and outreach services for abused women and their children.

The family's 10-week stay changed their lives. Interim Place provided food, shelter, clothing and counselling for the family, and helped them start a new life free from violence and abuse.

"It was heaven for us," says Antoinette. "It was a door to hope and it changed me. I went from being quiet with no confidence and no friends, to socializing with people and believing in myself."

Today, Antoinette owns an event management company. She is the volunteer Board President of Interim Place Board of Directors and an active member of the Brampton Board of Trade.

"If it wasn't for Interim Place, I can't even fathom what kind of person I would be. I know I wouldn't have a fraction of the courage I have today," says Antoinette.

Come together, right now...

Invest in

Loaned Representatives

United Way's Loaned Representative Program offers organizations a unique opportunity to practice corporate social philanthropy that benefits themselves, the community, the participants, and United Way. The 16-week full-time program engages a broad cross-section of candidates for one unified purpose: to provide support, guidance, and inspiration to workplace campaigns across Peel.

- Veronica Alexis
- David Badham
- John Bell
- Constable Dennis Edwards
- Christiane Maris
- Christine McIvor
- Patricia Runzer
- Lorraine Sutherland
- Douglas Sutherland
- Kerry Tubb

Organizations that supported the Loaned Representative program

- Areawide United Ways
- City of Mississauga
- Edward Jones
- GE Canada
- Peel Regional Police Service
- The Pepsi Bottling Group (Canada), Co.
- Regional Municipality of Peel

Top 20 Peel Campaigns

United Way of Peel Region salutes the following Peel organizations and their employees for their ongoing generous support. Together, these organizations raised $4,190,509 for our community in 2008:

1. Regional Municipality of Peel / Peel Regional Police Service and Canadian Union of Public Employees Locals 2842 and 966, Peel Regional Police Association, Ontario Nurses Association, Ontario Public Services Employee Union Local 228, and United Food and Commercial Workers Local 175
2. GE Canada*
3. Peel District School Board, Ontario Secondary School Teachers Local 19, Canadian Union of Public Employees Local 1628, Canadian Union of Public Employees Local 2544, Elementary Teachers Federation of Ontario
4. Chrysler Canada Inc./ CAW Local 1285
5. General Mills Canada Corporation
6. AstraZeneca Canada Inc.
7. GlaxoSmithKline Inc.
8. Canada Post and Canadian Union of Postal Workers, Public Services Alliance of Canada, Canadian Postmasters and Assistants Association, Association of Postal Officials of Canada
9. City of Mississauga and Canadian Union of Public Employees Locals 66, International Fire Fighters Local 1212, Machinists Local 78 and Amalgamated Transit Union Local 1572
10. PCL Constructors Canada Inc.
11. Rogers Shared Operations
12. Edward Jones
13. The Pepsi Bottling Group (Canada), Co.
14. Bantrel Co.
15. Hewlett-Packard Canada Ltd.
16. Baxter Corporation
17. Greater Toronto Airports Authority
18. Symcor Inc.
19. Wells Fargo Financial
20. E.I. duPont Canada Company

Top 10 Centrally Coordinated Campaigns

United Way of Peel Region congratulates the following national organizations and their employees for their generous support. These campaigns were coordinated by United Way for organizations that have head offices in Peel and other locations across the country. Together, these organizations raised $1,907,983 in 2008.

1. GE Canada*
2. Hewlett-Packard (Canada) Co.
3. Purolator Courier Ltd.
4. Symcor Inc.
5. IKON Office Solutions, Inc.
6. Ricoh Canada Inc.
7. Wells Fargo Financial
8. Frito Lay Canada
9. Baxter Corporation
10. AstraZeneca Canada Inc.

Pacesetters

Pacesetters pledge their support to United Way before the campaign's public kick off and encourage others to contribute to the community through United Way of Peel Region.

- AstraZeneca Canada Inc.
- Bantrel Co.
- Baxter Corporation
- Canada Dry Mott's Inc.
- Canada Post Corporation
- Canadian Mental Health Association/Peel Branch
- Chrysler Canada Inc.
- Citi
- The Corporation of the City of Brampton
- City of Mississauga
- Communications Repair Logistics
- Deloitte & Touche LLP
- Desjardins General Insurance Group
- E.I. duPont Canada Company
- Edward Jones
- EllisDon Construction
- ESI Canada
- Frito Lay Canada
- GE Canada*
- General Mills Canada Corporation
- GlaxoSmithKline Inc.
- Hewlett-Packard (Canada) Co.
- Hill's Pet Nutrition Canada Inc.
- IKON Office Solutions, Inc.
- Labour Community Services of Peel
- Morguard Investments Limited
- Nestlé Purina PetCare
- Peel District School Board
- Pepsi-QTG Canada
- PricewaterhouseCoopers LLP
- Regional Municipality of Peel/Peel Regional Police Service
- Richardson Partners Financial Limited
- Ricoh Canada Inc.
- Rogers Shared Operations
- Royal & SunAlliance Canada
- Samuel, Son & Co.
- Skills for Employment, Life and Family
- Symcor Inc.
- Tech Data Canada Corporation
- The Pepsi Bottling Group (Canada), Co.
- Wells Fargo Financial

* We gratefully acknowledge the enormous contribution of GE Canada to our 2008 Campaign as a *Thanks a Million* company in Peel Region.

Sponsors

United Way of Peel Region's sponsorship program offers multiple opportunities for organizations to increase visibility and enhance their reputation as an engaged, committed corporate citizen.

$15,000 – 19,999

1. The Pepsi Bottling Group (Canada), Co.

$10,000 - $14,999

- Areawide
- Baxter Corporation
- Edward Jones
- GE Canada
- Regional Municipality of Peel

$5,000 - $9,999

- Bantrel Co.
- Deloitte + Touche LLP
- IKON Office Solutions, Inc.
- Purolator Courier Ltd.
- RBC Insurance
- TELUS

$2,500 - $4,999

- AREVA Canada Inc.

$1,000 - $2,499

- Grant Thornton LLP
- Wells Fargo Financial

Supporters

Thank you to the following organizations for their sponsorship of less than $1,000, gifts-in-kind and donated services in 2008:

- 407 ETR
- Adidas/Taylor Made
- Angus Glen Golf Club
- Banctec (Canada) Inc.
- Beacon Hall Golf Club
- Bowe Bell + Howell
- Canadian Tire Corp.
- Carlson Marketing Group Ltd.
- CDW Canada
- ClubLink
- Commerx
- Compuware
- Corporate Express
- Denny's
- Desjardins General Insurance
- D-Link
- E.I. duPont Canada
- East Side Mario's
- EHVERT Engineering
- Glen Eagle Golf Club
- Harbour Printing & Distribution
- Hewlett-Packard (Canada) Co.
- kg connection inc.
- KPMG LLP
- Ladies Golf Club of Toronto
- Lenovo
- Nexus Youth Services
- Nike
- Novatel Hotel, Mississauga
- Paderno
- Peel Children's Centre
- Pepsi-QTG Canada
- Pizza Nova
- PricewaterhouseCoopers LLP
- Purolator Courier Ltd.
- QRX Technology
- RBC
- RBC Dominion Securities
- RBC Insurance
- Rogers Sportsnet
- RR Donnelley
- Samsung Electronics
- Self Management Group
- Sharp Electronics of Canada Ltd.
- Snap-on Tools of Canada Ltd.
- Spherion
- Stage West
- Streetsville Glen Golf Club
- Subaru
- Targus
- Tech Data Canada Inc,
- The Nuance Group
- The Pepsi Bottling Group (Canada), Co.
- The Rostie Group
- UPS Canada
- Victor Oh
- VisionQuest
- Weston Golf & Country Club
- Winners

Spirit Award Winners

United Way of Peel Region's Spirit Awards program celebrates the extraordinary talent, creativity and dedication shown by hundreds of organizations and volunteers throughout Brampton, Caledon and Mississauga in their fundraising efforts for United Way.

Best First-Time Campaign

- Daimler Trucks North America
- Teradata Canada
- Citi Cards

Outstanding Agency Campaign Award

- Canadian Mental Health Association/Peel Branch
- Caledon Community Services
- Catholic Cross-cultural Services

Speakers' Bureau Award

Bill Bates
Big Brothers Big Sisters of Peel

Outstanding Leadership Giving Campaign Award

- City of Mississauga
- IKON Office Solutions, Inc.

Outstanding Public-Sector Joint Union-Management Campaign

- Peel Regional Police and Peel Regional Police Association

Outstanding Private-Sector Joint Union-Management Campaign

- ESAB Group Canada Inc.and United Steelworkers Local 9042
- Samuel, Son & Co.and the United Steelworkers Local 6398
- Canada Post Corporation and Canadian Union of Postal Workers, Public Services Alliance of Canada, Canadian Postmasters and Assistants Association, Association of Postal Officials of Canada.

Outstanding Corporate Campaign Award

- The Pepsi Bottling Group (Canada), Co.
- GE Canada

Outstanding Employee Campaign Award

- Whirlpool Canada LP
- General Mills Canada Corporation
- GlaxoSmithKline Inc.

Pacesetter Award

- General Mills Canada Corporation

Best National Employee Campaign

- Baxter Corporation
- Wells Fargo Financial

'It's Your Say' Spirit Award for Youth

- Kindree Public School
- Bramalea Secondary School

Chair's Award of Merit

- The Pepsi Bottling Group (Canada), Co.

Benneta's turning point

Helping newcomers and immigrants settle and integrate

In 2006, 39-year-old Benneta Solomon, her 41-year-old husband Boby, and their two children aged 3 and 12, immigrated to Canada looking for an improved quality of life with more opportunities.

Boby found work within a couple of months, but Benneta was not as lucky. She had been an electronic engineer in India and was hoping to find similar employment in Canada. Despite sending out many resumes, she did not receive a single call for an interview. With only one income, the family struggled.

"We hoped to have a good life in this country," says Benneta. "All we wanted was to work hard, buy a home, and live the Canadian dream."

Through her local library, Benneta connected with Brampton Multicultural Community Centre (BMCC). United Way supports agencies like Brampton Multicultural Community Centre that assist newcomers and immigrants with successful settlement and integration, and help them reach their full potential as productive members of society.

"Counsellors at BMCC helped me with my language skills, resume, job search skills and gave me the information I needed to upgrade my credentials." says Benneta. "They also provided childcare which allowed me to participate in the program while helping my daughter prepare to transition to daycare."

Today, Benneta works as a customer service representative for an electronics company. The position will help her gain Canadian work experience while providing a stepping stone to a career in her field. She is proud to be a homeowner and a contributing member of our community, and appreciates the help she received through BMCC.

"Coming to BMCC was an important turning point for me," says Benneta. "I found the programs and services to be extremely valuable resources."

Corporate and Employee Honour Roll

The following organizations and their employees donated $1,000 or more to United Way in 2008, through gifts such as direct charitable donations, corporate matching funds, payroll deduction, one-time donations and special events. This listing includes local and centrally coordinated campaigns.

Centrally Coordinated Campaigns

Centrally coordinated campaigns are hosted by United Way of Peel Region on behalf of organizations that have their head office in Peel and operations across the country.

$800,000 or more
- GE Canada*

$200,000 - $399,999
- Hewlett-Packard (Canada) Co.
- Purolator Courier Ltd.
- Symcor Inc.

$100,000 - $199,999
- IKON Office Solutions, Inc.

$30,000 - $99,999
- AstraZeneca Canada Inc.
- Baxter Corporation
- Frito Lay Canada
- Ricoh Canada Inc.
- Wells Fargo Financial

$10,000 - $29,999
- General Mills Canada Corporation
- Honeywell Limited
- Metroland Media Group Ltd.
- Microsoft Canada Company
- Pitney Bowes Canada
- RR Donnelley

$1,000 - $9,999
- Amgen Canada Inc
- ARI Financial Services Inc.
- Carrier Canada Limited
- The Data Group of Companies
- Industrial Accident Prevention Association
- Ingram Micro Inc.
- ITW Insulation Systems Canada
- Katz Group
- Mettler Toledo Inc.
- Nestlé Purina PetCare
- NorthWest Airlines
- Osram Sylvania Ltd.
- Patheon Inc.
- Ryder Canada
- Tech Data Canada Inc.

Local Campaigns

$400,000 or more
- Regional Municipality of Peel

$200,000 - $399,999
- AstraZeneca Canada Inc.
- Canada Post Corporation
- Chrysler Canada Inc.
- City of Mississauga
- GE Canada*
- General Mills Canada Corporation
- GlaxoSmithKline Inc.
- Peel District School Board

$100,000 - $199,999
- Bantrel Co.
- Baxter Corporation
- E.I. duPont Canada Company
- Edward Jones
- Greater Toronto Airports Authority
- Hewlett-Packard (Canada) Co.
- PCL Constructors Canada Inc.
- The Pepsi Bottling Group (Canada), Co.
- Rogers Shared Operations
- Symcor Inc.
- The Corporation of the City of Brampton
- Wells Fargo Financial

$50,000 - $99,999
- Alcon Canada Inc.
- Best Buy /Future Shop
- Canadian Tire Corp.
- Citi
- Costco Wholesale Canada Ltd.
- Deloitte & Touche LLP
- Dufferin Peel Catholic District School Board
- EllisDon Construction
- Ford Motor Company of Canada, Limited
- Frito Lay Canada
- IKON Office Solutions, Inc.
- Maritime-Ontario Freight Lines Ltd.
- Medtronic of Canada Limited
- Nestlé Purina PetCare
- Pepsi-QTG Canada
- Pratt & Whitney Canada Inc.
- Purolator Courier Ltd.
- Samuel, Son & Co. Limited
- State Farm Insurance Company
- Whirlpool Canada LP

$30,000 - $49,999
- ADP Canada
- Amgen Canada Inc.
- ARI Financial Services Inc.
- Cadbury Beverages Canada Inc.
- Carlson Marketing Group Ltd.
- Ceridian Canada Limited
- Communications Repair Logistics
- Contract Pharmaceuticals Canada Limited
- Desjardins General Insurance Group
- ESI Canada
- Hershey Canada Inc.
- IMAX Corporation
- Independent Electricity Service Operator
- Ingram Micro Inc.
- MDA
- Morguard Investments Limited
- PricewaterhouseCoopers LLP
- Ricoh Canada Inc.
- Royal & SunAlliance Canada
- Tech Data Canada Inc.
- The Clorox Company of Canada Ltd.
- University of Toronto at Mississauga
- UPS SCS
- Wyeth Consumer Healthcare Inc.

$20,000 - $29,999
- Bard Canada Inc.
- Ciba Vision Canada Inc.
- Enersource Hydro Mississauga
- Hbc Foundation
- Hydro One Brampton
- IMS HEALTH
- Innovapost
- Katz Group
- Kimberly-Clark Inc.
- Osram Sylvania Ltd.
- Patheon Inc.
- Peel Children's Aid
- PLASP Child Care Services
- Pitney Bowes Canada
- PPG Canada
- Praxair Canada Inc.
- Sun Life of Canada
- The Co-operators
- United Way of Peel Region

$10,000 - $19,999
- Affinia Brake Parts Canada Inc.
- Assured Logistics Inc.
- Barnes Distribution Canada
- BASF Canada
- Beckman Coulter Canada Inc.
- Carrier Canada Limited
- CGI
- CN
- Colgate Palmolive Canada Inc.
- Central West Community Care Access Centre
- Community Living Mississauga
- Credit Valley Hospital
- CSA Group (Canadian Standard Association)
- Cushman & Wakefield LePage Inc.
- Dairy Farmers of Ontario
- The Data Group of Companies
- Dixie Bloor Neighbourhood Centre
- ESAB Group Canada Inc.
- Grant Thornton LLP
- Great-West Life Assurance Company
- Hill's Pet Nutrition Canada Inc.
- Indal Technologies Inc.
- Industrial Accident Prevention Association
- ING Insurance Company of Canada
- Johnston Equipment Co. Ltd.
- Ledcor Construction Limited
- Manulife Financial Canadian Operations
- MontShip Inc.
- Nortel Networks
- Peel Children's Centre
- Pioneer Hi-Bred Ltd.
- Rothmans Benson & Hedges Inc.
- RR Donnelley
- Sealed Air (Canada) Inc.
- Tenaquip Ltd.
- The Trillium Health Centre
- Town of Caledon
- Wal-Mart Canada Inc.

$5,000 - $9,999
- AECOM Canada
- Agilent Technologies Canada Inc.
- American Express Corporate Services
- ArcelorMittal
- Bacardi Canada Inc.
- Big Brothers Big Sisters of Peel
- Boys & Girls Club of Peel
- Brampton Caledon Community Living
- Brita Canada Corporation
- Caledon Community Services
- Canada Bread
- Canadian Mental Health Association - Peel Branch
- Canadian Pacific Railway
- Canpar Transport Ltd.
- Cargill Value Added Meats

* We gratefully acknowledge the enormous contribution of GE Canada to our 2008 Campaign as a *Thanks a Million* company in Peel Region.

- Catholic Cross-cultural Services
- Catholic Family Services of Peel-Dufferin
- Church & Dwight Canada
- Ciba Vision Canada Inc.
- Cooper Industries (Canada) Inc.
- Denso Manufacturing Canada
- DTZ Barnicke Ltd.
- Economical Insurance Group
- Erinoak Kids
- Evans Martin LLP
- Family Services of Peel
- G & K Services
- Hatch Associates Ltd.
- Inco Technical Services Limited
- Intergraph Canada Ltd.
- Interim Place
- ITW Insulation Systems Canada
- Kraft Canada Inc.
- Malton Neighbourhood Services
- Metroland Media Group Ltd.
- Mettler Toledo Inc.
- Microsoft Canada Company
- Motorola Canada
- MTS - Allstream
- Pallett Valo LLP
- Peel Senior Link
- Research In Motion (RIM)
- Sandvik Canada Inc.
- TeraData
- The Coca-Cola Company
- Towers Perrin
- TransAlta Utilities Corporation
- Ultima Foods Inc.
- YMCA Peel

$1,000 - $4,999

- ABB Inc.
- Acklands - Grainger Inc.
- ACTS Aero Technical Support & Services Inc.
- Adamson Associates
- African Community Services
- Air Canada Jazz
- Amdocs
- Area Communications
- Armbro Transportation Inc.
- Associated Youth Services of Peel
- Becquerel Laboratories Inc.
- Bereskin & Paar
- BMO Employee Charitable Foundation
- Brampton Multicultural Community Centre
- Brampton Neighbourhood Resource Centre
- Brampton Mississauga & District Labour Council
- Burnbrae Farms - Division of Maple Lynne Food
- Canadian Auto Workers 252
- Caledon Parent-Child Centre
- Caledon\Dufferin Victim Services
- Canadian Bearings Ltd.
- Canadian Hearing Society
- Carson Custom Brokers
- Coach Canada
- Cognis Canada Corporation
- Colortech Inc.
- Daimler Trucks North America Group
- David Aplin Recruiting
- Distress Centre Peel
- Edwards Lifesciences (Canada) Inc.
- Elizabeth Fry Society of Peel-Halton
- Empire Life Insurance
- Expertech Network Installation Inc.
- Field Aviation Company Inc.
- Fielding Chemical Technologies Inc.
- General Paints
- Glenn A. Davis & Associates Ltd.
- Goodyear Canada Inc.
- Graham Packaging Canada Limited
- Honeywell Limited
- Hospice of Peel
- HSBC
- India Rainbow Community Services of Peel
- InStore Focus
- Insuranceland
- INVISTA (Canada) Company
- Ivanhoe Cambridge Shopping Centres Limited
- John Howard Society of Peel
- Kaneff
- Labour Community Services of Peel
- Leeson Canada
- Linde Canada
- Lowe's Canada
- Mattamy Homes Ltd.
- McCarney Greenwood
- McCormick Canada Inc.
- McKesson Canada
- Meridian Credit Union
- NAV Canada
- Nestle Canada Inc.
- Ocean Spray International Services Inc.
- Olymel S.E.C.
- Ontario March of Dimes
- Ontario Property Assessment Corporation
- Options Mississauga
- Orion Bus Industries Inc.
- Orlando Corporation
- Our Place Peel
- Paccar of Canada Ltd.
- Paddon + Yorke Inc.
- Peel Elementary Teachers' Local
- Peel Multicultural Council
- Pfizer Inc.
- PHH Vehicle Management Services
- Pilot Insurance Company
- Primerica Financial Services Ltd.
- Proctor and Gamble - IAMS Canada
- Progistix - Solutions Inc.
- Quality Custom Blending Limited
- Rapport Youth & Family Counselling
- Richardson Partners Financial Limited
- Rogers Cable
- Ryder Canada
- Sabic Polymershapes Canada
- Schneider Canada Inc.
- Service Employees International Union Local 1.on
- Sexual Assault/Rape Crisis Centre of Peel
- Sheridan College
- Sifto Salt
- Skills for Employment, Life and Family (SELF)
- Social Planning Council of Peel
- Southern Graphic Systems
- St. Leonard's Place Peel
- Supportive Housing in Peel
- Telecare Distress Centre
- TELUS
- The Employees of MapleLodge Farms Ltd.
- The Molson Companies Donation Fund
- Tonolli Canada Ltd.
- United Steelworkers - Peel/Halton Area Council
- United Steelworkers of America Local 9042
- United Van Lines
- Victim Services of Peel
- VON Peel
- WilsonArt
- Windsor Factory Supply

Labour Supporters

United Way of Peel Region would like to express sincere appreciation for the support and commitment of its labour partners.

- Alliance of Canadian Cinema, Television & Radio Artists
- Amalgamated Clothing and Textile Workers Union
- Amalgamated Transit Union
- Brampton-Mississauga and District Labour Council
- Bakery, Confectionary & Tobacco Workers International Union
- Canadian Air Line Dispatchers' Association & General
- Workers Local 325 (NUPGE)
- Canadian Labour Congress
- Canadian Office and Professional Employees Union
- Canadian Union of Operating Engineers & General Workers
- Canadian Union of Postal Workers
- Canadian Union of Public Employees
- CAW (National Automobile, Aerospace & Agricultural Implement Workers Union of Canada)
- Communications, Energy & Paperworkers Union of Canada
- Glass, Molders, Pottery, Plastics & Allied Workers International Union
- Graphic Communications International Union
- International Association of Fire Fighters
- International Association of Machinist & Aerospace Workers
- International Brotherhood of Teamsters
- International Brotherhood of Boilermakers, Iron Ship Builders, Blacksmiths, Forgers & Helpers
- International Brotherhood of Electrical Workers
- International Union of Operating Engineers
- IWA Canada (International Woodworkers of America)
- Laborers' International Union of North America
- Labour Union of Apparel, Textile, Hotel and Restaurant Workers
- Ontario English Catholic Teachers' Association
- Ontario Federation of Labour
- Ontario Liquor Board Employees Union
- Ontario Nurses Association
- Ontario Public School Teachers' Federation
- Ontario Public Service Employees Union
- Ontario Secondary School Teachers' Federation
- Ontario Teachers' Federation
- Peel Elementary Teachers' Local
- Peel Regional Police Association
- Public Service Alliance of Canada
- Retail, Wholesale Canada, Division of CAW
- Service Employees International Union
- Sheet Metal Workers' International Association
- Toronto Typographical Union
- United Brewers Warehousing Workers/UFCW
- United Brotherhood of Carpenters & Joiners of America
- United Food & Commercial Workers
- United Rubber, Cork, Linoleum & Plastic Workers of America
- United Steelworkers

Leadership Giving Program

United Way of Peel Region's Leadership Giving Program promotes and celebrates personal donations of $1,000 or more to our annual campaign. Those individuals who give a Leadership gift join a select group of generous donors who are committed to building a strong, healthy community.

In 2008, 805 Leadership donors contributed more than $1,360,222 to the Community Fund. Donations to UWPR's Community Fund support a holistic, integrated network of programs and services that assist individuals and families in need and help address a range of community-wide issues in Peel. With the commitment of our Leadership donors, United Way is addressing important areas of need in our community. An additional $330,730 was donated to other United Ways and charities by another 239 Leadership donors.

We thank all of the donors listed for their incredible generosity. Without you, there would be no way!

Community Fund Leaders

Trustees

Trustees are individuals who contribute $50,000 or more to United Way of Peel Region's Community Fund.

- Gary Reamey Family

Benefactors

Benefactors are individuals who contribute $25,000 - $50,000 to United Way of Peel Region's Community Fund.

- Winston Meyer

Builders

Builders are individuals who contribute $10,000 - $24,999 to United Way of Peel Region's Community Fund.

- Julia Barker, Michael Badham and Family
- Bob & Irene Gillespie
- Sharon E. Hodder
- Rory T. Keilty
- Estate of Stanley Miller
- Bill and Kathleen Troost
- Tom and Brenda Vari
- and one anonymous donor

Patrons

Patrons are individuals who contribute $5,000 - $9,999. In 2008, the following individuals donated at the Patron level to United Way's Community Fund:

- Mark and Kathryn Bennett
- Michelle Cole
- Marilynne Day-Linton
- Richard and Ruth Fawcett
- Steve and Lynne Hall
- Steve Kan
- M.G. Manocchio
- Andrew and Louise McAskile
- Jim McDade
- John McVey
- Louise Mitchell
- Robin and Robert Ogilive
- Carl and Julie Oxholm
- Linda Kuga Pikulin
- Pat and Lloyd Posno
- Hap and Barbara Stephen
- Robert and Menna Weese
- Shelley and Gord White
- and five anonymous donors

Sponsors

Sponsors are individuals who contribute $2,000 - $4,999 to United Way of Peel Region's Community Fund. In 2008, the following individuals donated at the Sponsor level to United Way's Community Fund:

- Don and Elyse Allan
- Gage G. Averill
- Katherine Baxter
- Douglas (Doug) Bennett
- Michael G. Biskey
- Daphne Bradford
- Wayne C. Brasseur
- Patrick Bunting
- Janet Marie Chlebo
- Sanjib Choudhuri
- Robert (Bob) Cooke
- Craig Cowan
- Susan Daubaras
- Eileen DeVilla
- Adam and Susie Dill
- Lilianne Dobbs
- Joe P. Duffy
- Kevin Fancey
- Ted Fauteux
- Colette Ferron and Mark Way
- Neil D. Fraser
- Nancy Fung
- Bruce Futterer
- Keith Gartley
- Roy Gaysek
- Michelle Geoffrion
- Kent Gillespie
- Marc Gosselin
- Crystal Greer and Steve Toner
- Jim Grieve
- Anthony M. Grnak
- Marc Guay
- John Haring
- Christopher P. Hart
- Lenore and David Hawkey
- Craig Hayman
- Douglas Hazelton
- Meegan Hinds and Marc Letourneau
- Lloyd M. Hodgkinson
- Anthony Hutchinson
- Brian Jackson
- Douglas (Doug) W. Jamieson
- Isabelle Johnston
- George Kammann
- Peter A. Kenyon
- P.R. Knubley
- Andrew and Christina Kortkamp
- Theresa Kramer
- Dan Labrecque
- Robert Landry
- Barbara M. Leavitt
- Kenneth Lendrum
- Cathy and Ron MacDonald
- Frank MacDonald
- Gerda Marschall
- Janet Menard
- Andy Merchant
- Dennis Metz
- Humphrey Mitchell
- Mark P. Murphy
- Greg and Pat Myers
- The Nott Family
- Larry O'Reilly
- Khalid Osman
- Michel Ouellette
- Michael J. Oxley
- Charles Peters
- Paul and Linda Pickles
- Wayne Quinn
- Lorna Reid
- Rick Reid
- Sue Ritchie
- Joanne Rogers
- Colin F. Saldanha
- John and Lorene Salt
- Richard Sharpe
- Carmela Siciliano
- Andy Siklos
- James M. Smith
- Hannah Sorscher
- David Szwarc
- Donald (Don) Taylor
- David (Dave) Topley
- Norma Trim
- Elliott Turcot
- Margaret O. Turcot
- Peter Tureski
- Richard Valade
- Anthony Wensley
- Gareth V. Williams
- James D. Wolch
- Edward Woods
- and 24 anonymous donors

Leaders

Leaders are individuals who contribute $1,000 - $1,999 to United Way of Peel Region's Community Fund. In 2008, the following individuals donated at the Leadership level to United Way's Community Fund:

- Anousheh Abbas-nejad
- John Abbott
- Tom Admire
- Pamela R. Aitken
- Vic Alby
- Tom AppaRao
- Raymond (Ray) P. Applebaum
- Gerald Arends
- Margo Arseneau
- Sheila Arshad
- Denise Attree
- Normand Audet
- Margaret Bachle
- David Stewart Murray Bain
- Janice Baker
- Marilyn Ball
- John Bastable
- Andrew Bayfield
- Rick and Cheryl Bell
- Bentley Family
- Barbara Best
- Taras Bezchlibnyk
- Lynn Bice
- Daniel Billen
- Dave Bingham
- Steven Bishop
- Brenda and Phil Bissell
- Dehlia Blanchard
- Hazel Blundell
- Bob Farren
- Tracy and Arsenio Bonifacio
- Gary Bonsteel
- Scott Bowman
- Colbert and Tiffanie Boyed
- James Bradley
- Brenda Breault
- Daniel (Dan) Breitman
- Jodi Brendel
- Coral Brennauer
- Caroline Brereton
- Lynn Briden
- Derek and Jennifer Bridge
- Lindsay Bright
- Lorraine Brignall
- Marion Andrea Broadley
- Mike and Aileen Brown
- Karl G. Brumund
- Beverley Bryant
- Jason and Kyla Bullen
- John Caldwell
- Robert Cameron
- Christine Capewell
- Robert J. Carlson
- Barbara Carmichael
- Grace Caron
- J. Bruce Carr
- Craig Carter
- R. Chaisson and Family
- James (Jim) Chambers
- May Chang
- Suk-Chule Chang
- John Chasty
- Kwok Chow
- Bruce Clark
- Gillian Clarke
- Patti Cochrane
- Fraser and Jennifer Code
- Richard J. Comparey
- Paul Conn
- Brant Copeland
- Peter R. Corry
- John Costa
- Janet Courtin
- Cindy Cowan
- Shirley A. Crocker
- Holly Cunningham
- Douglas Cunningham
- Mr. Richard Curtis
- Jason Damude
- Michele Darling
- Bebiano Dasilva
- David Dasilva
- John and Erika David
- Cathy Davis
- Janet Davis
- Katherine Dawson
- Elisa Decarolis
- Paula DeCoito
- Sandra DeSouza
- Lisa Deveau
- Elena DiBattista
- Michelle DiEmanuele
- Steven Dineen
- Ann Dinnert
- Savino DiPasquale
- Armando and Lynn Diseri and Family
- David Donaghey
- John and Julie Donnelly
- Adrian Dougdeen
- Brad Downes
- Emil Dragan
- Erin Duncan
- Peter F. Dundas
- Gene and Laura Dy
- Keith Edwards
- Ray Eglitis
- Laura Elabd
- John R. Elder
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- Annette E. Elliott
- John Emsley
- Karen English
- Daniel Ennamorato
- Carol Espie
- Helene Esposito
- Tony Faccia
- Sandy Fallon
- John Fanning
- Gary Fast
- Peter Fay
- Glenn Featherstone
- Karen Fenton
- Anne Fenwick
- Maria Fernandez
- Diane Ferri
- Brian Wm Ferris
- James Fitzgerald
- Dave Fitzsimmons
- Doug Howard Flute
- Laurie Fogelman
- Don Forrest
- Nick Franolic
- Dave and Helen Frederickson
- Kevin Fuchs
- Janine and Brian Gabel
- Joanne Garcia
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- Douglas W Gordon
- Stephen A. Gould
- Paul Graham
- Kendra Graham
- Graham Munro Charitable Fdn
- Petra Camesha Grant
- Ian Grant
- Roger Greathead
- Noel Greaves
- Elsa Gregorio
- Jamie Gribbon
- Pierre-Michel Guay
- Andre Guerin
- Richard Hadley
- Ray Haggar
- Chris Hall
- Marc Hamblen
- John Hampton
- Preeya Hanke
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- Jim Harris
- Glen Harron
- Patrick Hatzis
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- Sally Ann Hortop
- Robert Houghton
- Jillian Houston
- Kristofer Howard
- Kit Huang
- John Huether
- Brenda Humphreys and David Hederson
- Marilyn J. Hunt
- Nancy and Basil Hunter
- David (Dave) Hunter
- Maureen Hurren
- John Huston
- Sylvie Hyndman
- William (Bill) Ibberson
- David and Anne Irwin
- The Jamal Family
- Janet Jansson
- The Jemmett James Family
- Peter Jobe
- Bryant Johnson
- Paul Johnson
- Gurmeet Jolly
- W. Laurence Jones
- Peter A. K. Wood
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- Gordon D. King
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- Piers Knight
- Ian Knisely
- Ken P. Koslik
- K.L. Kuwahara
- Katherine Kyle
- Francois Labrie
- Shari Lynn Ladanchuk
- Karim Lalani
- Dawn Langtry
- Rod and Wendy Lauzon
- James P. Lawlor
- Jack Lawrence
- William (Bill) Lawrence
- Elizabeth Leake
- Sylvia Leal
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- Shawn E. LeBreton
- Renee Lee
- Jennifer Lee
- Marc Legault
- Toby Lennox
- Shirley Leong
- Ligaya Lesage
- Kim Leung
- Robert Levo
- Steve Lewis
- Bill and Judith Limbrick
- John Lohuis
- Gary Long
- Douglas (Doug) Love
- Vicky Lowrey Potter
- Tracy L. Lucato
- Rita Lyons
- John D. MacDonald
- Edie MacEachern
- Maureen MacKay
- William (Bill) Mackrell
- Larissa Maclean
- Sucharita and Uday Maitra
- Stephen Manley
- Judith Marcuson
- Geoff Marinoff
- Sydney (Syd) Markham
- James Marlow
- John Martin
- Antonio Martino
- Wilson Mathews
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- Michael Matthew
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- Barbara McEwan
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- Brian Meagher
- Scott Medhurst
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- John Menecola
- James Menzies
- Christine Meyer
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- Dale Miller
- Peter and Terry Milligan
- John Paul Minicucci
- Priyanka Minocha
- Paul Arthur Mitcham
- Neil Mitchell
- Judy Mitchell
- Timothy (Tim) Moffat
- Timothy Moleski
- Russell Morgan
- Donald (Donnie) Morris
- Edna Morrison
- Mayor Marolyn Morrison
- Susan (Sue) Mortimer
- James Morton
- Roger Morton
- John Motter
- Paul Moynagh
- Thomas Mulligan
- William Mulvale
- Peter Mumford
- Heather Murch
- Ed and Pranita Murphy
- Georgina Murphy
- James (Jim) Murray
- Pennyjane Murray
- Alison Mutrie
- Niranjan Nadarajah
- Brad Nelson
- Robert Nelson
- Jane Newton
- Rita Audrey Nichols
- Judy (Jytte) Nicholson
- Ron Noble
- Andrew Nowitsky
- Nkechi Nwafor-Robinson
- Anjali Oka
- Patrick Oneill
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- Gary Power
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- George Randle
- Paul Reeve
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- Suzanne Robinson
- Mark Robinson
- Martina Robinson
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- Greg Search
- Maureen Shaw
- Mike Shaw
- Nolan Sheena
- Priyanka Sheth
- Michael Shook
- Sam Simas
- Ricky Simmonds
- Steve Singer
- Ross Sisson
- Wally P. Skrzydlewski
- Tom Slomke
- Debbie Smith
- Janette Smith
- Adrian Smith
- John Smith
- David Smith
- Marilyn and Richard Soberman
- Laura Socha
- Mark Spencer
- Scott Spencer
- Rhys Spencer
- Edward Spencer
- Frank Speziale
- Walter Spoja
- John St. Croix
- Donald M Standring
- Sharon Hodder and Michael Steel
- Clarke Steele
- Anita Stellinga
- Caroline Stephens
- Cynthia A. Stewart
- Kathryn E. Stokes
- Dale Storey
- Peter Svilans
- Janini Szczepanowski
- Dan Tamblyn
- Gary Tamming
- Qi Tan
- Stephen and Eva Taylor
- James C. Taylor
- Robert Taylor
- Paul Douglas Tetziaff
- Campbell (Cam) Thomson
- Gary Thomson
- Todd Thornton
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- Henry Vos
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- J.R. Walker
- John Wall
- Keith Ward
- Megan Ward
- Ellen Warling
- Andrea Warren
- Sean Watson
- Brigitte Wentlandt
- Kathleen (Kathy) Wesselman
- Mr. Richard (Rick) Wesselman
- Susanna (Sue) West
- Sharon Whelan
- Bill and Liz White
- Ms. Irene Wiecek
- Griffith Williams
- Greg Williams
- John Williams
- Peggy Wilson
- Steven Wilson
- Pamela Winsor
- Paul and Heather Winters
- Roy Wiseman
- Adrian Wong
- Soo Yee Wong
- Brian Woodland
- John J Woods
- Peter Woods
- Jocelyn Wyatt
- John Wyzykowski
- Justin Zachariah
- Paul Zarnke
- and 184 anonymous donors

Leaders — other United Ways or Charities

Patrons

The following individuals donated $5,000 - $9,999 to other United Ways or registered charities in 2008:

- Brian McDonald

Sponsors

The following individuals donated $2,000 - $4,999 to other United Ways or registered charities in 2008:

- Bob Bechara
- Dave Bingham
- Brian D. Brown
- Luigi Damico
- William Elder
- Janine and Brian Gabel
- Merry Garbutt
- Rob Holmberg
- John Hu
- Ruth Johnson
- Gwen Kenyon
- Julie and Jeff Kinsley
- Dan Labrecque
- Glenn Laverty
- Lloyd and Ann McCoomb
- Kent Mills
- Jim Moschos
- Ralph Mueller
- David Odell
- Chris Rick
- Rania and Sherif Sheta
- Kevin Skinner
- Brian Souster
- Dante Valentani
- Chris Wartman
- and 12 anonymous donors

Leaders

The following individuals donated $1,000 - $1,999 to other United Ways or registered charities in 2008:

- Alexander Adani
- Michael Aird
- Allan Alli
- Gord Almond
- Wendy Andrushko
- Lisa Armour
- Ilic Arno
- H. Ayoub
- Steve Baglio
- Jeffrey (Jeff) Bakker
- Leslie Battrick
- Sheldon Bell
- Keppel Bharath
- Heidi Bischof
- Elizabeth Blanch
- Dan Bloch
- Pam and John Bobbette
- Howard Bohan
- Jerry Boyer
- Lorraine Boyle
- Anne Braun
- Olivia Brown
- Murray Brown
- K. Brown-Luetchford
- Barbara Bunker
- Patrick G. Burke
- Donald (Don) James Burwell
- Ian Buxton
- Kelly Caines
- Leslie Calhoun
- Martin Campbell
- Kevin Canning
- Barbara J. Caplan
- Jill Carmen
- Heather Chalmers
- Alain Champagne
- Cherla Family of Markham
- Deborah Cliffe
- Diana Conrad
- Chris Conroy
- Paul Cooper
- Denis Cote
- Mark Creedon
- Abraham David
- David Davidson
- Clifford Dedman
- Mat Dinneen
- Jason Doolan
- Diane Drolet
- Susan Edelsward
- Neal Ferguson
- Dorothy Fetterly
- Tom and Cynthia Fotheringham
- Janet Gallant
- Sheldon Gasee
- Marlene Giesler
- James Gilbert
- Stacy Goodale
- Michele Gougeon
- Neerja Goyal
- Janet Heinila
- Manon Hesp
- Timothy Hill
- Regina Holdenried
- Hope Hori
- Dr H. Roland Hosein
- Edward Hoskin
- Michael Hughes
- Shawn Janzen
- Minaz Jivraj
- Jeff Karl
- Omar Khan
- Abbas Khan
- Suntae Kim
- David Kitson
- Sylvia Klarer
- John Kowalchuk
- Christine Kuluk
- Marc LaFontaine
- Julie Lautens
- Jean Philippe Leblanc
- Debbie Leblanc
- Kim Leung
- Steven and Lisa Liberty
- Terri Lohnes
- Paul N. and Linda M. Lucas
- William MacIsaac
- Donald Mackay
- Mike Major
- Mehran Maleki
- Ken Marchant
- Jeffrey (Jeff) Marchant
- John P. Marinelli
- Barry Markowsky
- Anne Marquis
- Tony Martino
- Kathryn McBey
- John McDougall
- James McKay
- Norm McLeod
- Ann Marie Mercer
- Donald (Don) Mills
- Geoffrey (Geoff) Mitchinson
- Randy Mizzoni
- Robert (Bob) Moriyama
- Michael Mortimer
- Denis Mousseau
- John Mulhall
- Jennifer Myrie
- Gordon (Gord) Naylor
- Bohden Oleksyshyn
- Michael Pavan
- James Peeples
- Gloria Pennycook
- Grant Perry
- Saurabh Popat
- Laura Redican
- Lois Reynolds
- Claudia Ricco
- Peter Ringler
- Vincent Rizzi
- Shawn Roach
- Sharon Rodkin
- Anna Rodrigues
- Terry and Michele Ryan
- Aldona Salanki
- Richard Schumann
- Heide Scicluna
- Georgia Sievwright
- Paul Smith
- Geoff Sprang
- Roger Storer
- Dave Struthers
- Dr. Rita Terzian
- David Thornton
- Joseph To
- Selo Toprak
- Mike Traa
- Wayne Trinneer
- Graham Turner
- Stephen VanOfwegen
- Jim Vibert
- Kim Warburton
- Heather White
- Sheri Whitlock
- Rita William-Mikhail
- Rudolph (Rudi)Williams
- Dorne Wilson
- Patti Wolfe
- Peter Wong
- and 49 anonymous donors

Areawide Supporters

The Areawide partnership is a cooperative of the five United Ways in the Greater Toronto Area: Peel Region, York Region, Ajax-Pickering-Uxbridge, Oakville and Toronto. This alliance allows United Way make a single request for financial support from these organizations:

- BMO Financial Group
- Bell Canada
- Bell Canada Employee Giving Program
- CIBC Group of Companies
- Direct Energy
- Enbridge Gas Distribution
- George Weston Limited (Including Loblaw Companies Ltd., Weston Bakeries, Neilson Dairy and Holt Renfrew & Co.)
- Government of Canada Workplace Charitable Campaign
- Public Service Alliance of Canada (PSAC)
- Hydro One Inc.
- Hydro One Employees' and Pensioners' Charity Trust
- IBM Canada Ltd.
- IBM Employees' Charitable Fund
- Ontario Public Service
- Ontario Public Service Employees Union (OPSEU)
- Ontario Power Generation
- Ontario Power Generation Employees' & Pensioners' Charity Trust
- Petro-Canada
- RBC Financial Group
- Scotiabank Group
- TD Financial Group
- TD Caring Together Employee Fund
- Toronto Star
- UPS Canada Ltd.
- Xerox Canada Inc.

Che is excited about life

Supporting seniors to live healthy and independent lives

In 2003, 78-year-old Che Kin Cheng and his wife Siuyan, 72, had been married for more than 50 years. They had worked hard all their lives, raised three children, and were enjoying travelling during their retirement. However, their journey together would be cut short when Siuyan was diagnosed with cancer.

"After my wife became ill, she needed a lot of rest," says Che. "We couldn't travel much anymore."

A friend connected the couple with Carefirst, a United Way-funded agency that provides social programs, health care and supportive services that assist seniors in enjoying an enriched quality of life in the community.

Volunteer visitors from Carefirst helped with household duties and provided companionship to the couple during Siuyan's two-year illness. Siuyan was eventually moved to the hospital where she succumbed in 2005. Grief-stricken, Che felt empty, depressed and alone.

"I didn't know what to do," says Che. "I would spend days just sitting and looking at the wall and remembering my wife."

Che again reached out to Carefirst and began attending several social and educational programs. United Way supports seniors to live healthy and independent lives by funding programs, services and initiatives like Carefirst that provide social opportunities to isolated seniors.

Now 84, Che is excited about life again. He volunteers with Carefirst and is a member of the agency's Wellness Committee. He participates in several social groups and activities including karaoke, the Happy Together Support Group, and monthly birthday celebrations. In addition, he attends Tai Chi classes and loves to entertain others by playing the piano and singing at group gatherings.

"I feel happy now and my life has a purpose again," says Che. "I have lots of friends and I am not alone anymore."

Come together, right now...

Steward

Community Assets

Financial Report

On behalf of the Finance and Audit Committee of United Way of Peel Region, we are pleased to present the financial statements for the year ended December 31, 2008. These financial statements reflect the collective efforts of dedicated volunteers and staff who come together to raise the resources that United Way invests in our community.

Shirley Crocker and Norma Trim

Our 2008 annual campaign (the results of which will be recognized in the 2009 Statement of Operations), raised $12,517,812. This was the first year in which we separated and identified revenue from centrally coordinated campaigns from revenue raised in or directed to Peel. (Centrally coordinated campaigns are those that are hosted by our United Way on behalf of organizations that have their head office in Peel and operations across the country. Donations to these campaigns are distributed back to the communities in which they were raised.) This new reporting standard, introduced by United Way of Canada-Centraide Canada, helps ensure that revenue raised by United Ways across the country is consistently and accurately presented.

We carefully manage the revenue raised by United Way staff and volunteers and we are a sector leader in controlling our expenses. Our total fundraising costs, which include a portion of our operating costs, are just 13.5 per cent of our total revenue, excluding the allowance for pledge loss. Additionally, United Way carefully assesses each funding request received to ensure our investments achieve the desired results. These requests are subject to an in-depth financial and program management review by experienced United Way Community Investment staff and volunteers, including the Allocations Committee, Community Investment Cabinet and the Board of Directors.

We continue to remain focused on ensuring the ongoing sustainability of our funding to community agencies. Hundreds of thousands of people turn to the vital network of services and programs we support. United Way is the largest funder of social services in our community after government and, for many agencies, the single largest source of long-term funding. In addition, we are one of the few funders that support expenses such as rent, utilities and salaries—all essential to maintain the ability to deliver much-needed services.

We would like to thank the United Way finance team for their dedicated efforts during the year. In addition, our thanks to Joanne Rogers, our audit partner from Grant Thornton LLP, and her team, for their ongoing commitment to the audit process.

Respectfully submitted on behalf of the Finance and Audit Committee,

Norma Trim, CA
Treasurer, Board of Directors
Chief Financial Officer and Commissioner of Corporate Services
Regional Municipality of Peel

Shirley Crocker, CGA
Director
Finance and Administration

Statement of Financial Position*

For the year ended December 31, 2008 with comparative figures for 2007

	2008	2007
Assets		
Current		
Cash	**$ 1,288,882**	$ 2,028,796
Short term investments	**3,416,358**	3,261,489
Estimated net pledges and donations receivable	**7,288,739**	6,580,035
Other receivables	**368,711**	173,941
Prepaid expenses	**54,197**	43,499
	$ 12,416,887	12,087,760
Forever Fund investment	**124,084**	127,149
Property and equipment	**147,611**	188,300
	$ 12,688,582	$ 12,403,209
Liabilities		
Current		
Payables and accruals	**$ 186,409**	$ 189,479
Designations payable	**2,868,043**	2,658,656
Deferred grant revenue	**43,457**	257,961
Deferred campaign revenue	**5,734,016**	5,450,200
	8,831,925	8,556,296
Deferred capital contributions	**24,987**	32,813
	8,856,912	8,589,109
Net Assets		
Invested in capital assets	**122,624**	155,487
Restricted for endowment purposes - Forever Fund	**124,084**	127,149
Unrestricted net assets	**3,584,962**	3,531,464
	3,831,670	3,814,100
	$ 12,688,582	$ 12,403,209

* Excerpts from the audited financial statements

Statement of Operations*

For the year ended December 31, 2008 with comparative figures for 2007

	2008	2007
Campaign revenue	$ 12,822,492	$ 12,317,282
Centrally Coordinated Campaign - National	2,109,859	1,205,288
Sponsorship	76,869	54,709
Total gross campaign revenue	15,009,220	13,577,279
Net pledge loss	440,696	368,823
Net campaign revenue	14,568,524	13,208,456
Other income	1,531,371	1,185,137
Total revenue	16,099,895	14,393,593
Donor designations	3,726,059	2,831,030
Available for expenses, program funding and community investments	12,373,836	11,562,563
Fundraising Expenses	2,229,841	2,002,617
Available for program funding and community investments	10,143,995	9,559,946
Program funding	2,110,285	1,726,406
Community investments	8,013,075	7,586,902
	10,123,360	9,313,308
Excess of revenue over expenses, program funding and community investments	$ 20,635	$ 246,638

Audited financial statements are available on request from:

United Way of Peel Region
5170 Dixie Road, Suite 300
Mississauga, ON L4W 1E3
905-602-3650
or at www.unitedwaypeel.org

* Excerpts from the audited financial statements

2008 Board of Directors

United Way of Peel Region is governed by its Board of Directors, a diverse group of community leaders and key decision makers who provide vision, strategic leadership, advocacy, accountability, and stewardship. These senior volunteers are passionate about United Way and dedicated to improving lives and strengthening neighbourhoods across Brampton, Caledon and Mississauga.

Officers

Board Chair
Joseph Palumbo, MBA, CMA
Executive Director
Career Development Centre
The Schulich School of Business

Vice Chair
Michelle Cole
Senior Vice President
GE Commercial Finance

Treasurer
Norma Trim
Chief Financial Officer and
Commissioner of Corporate Services
Regional Municipality of Peel

Secretary
Bobby Sachdeva
Partner
Pallett Valo LLP

Past Chair
Dr. Colin Saldanha
Saldanha Health Centre

Harold Brathwaite
Executive Director
Retired Teachers of Ontario

Charles Courneyea
President
Brampton-Mississauga and District
Labour Council

Matthew Curran
Local Chief Negotiator
Peel Elementary Teachers' Local

Savino DiPasquale
CIO and Vice President, Information
Technology
GlaxoSmithKline Inc.

Kamal Jolly, LL.B
Associate
RZCD Law Firm LLP

Robert Johnson
President & CEO
Purolator

Vijay Kanwar
President and Chief Financial Officer
KMH Cardiology and Diagnostic Centres

Shaila Mehta
Partner
Deloitte & Touche LLP

Louroz Mercader
Program Coordinator
Youth Can Move the World

Don Taylor
Principal
Taylor Consulting Services

Janice Telfer
Manager, Human Resources
Ingersoll-Rand Canada

Bonnie Waterfield
Administrative Assistant
Family Transition Place

Shelley White
Chief Executive Officer
United Way of Peel Region

Standing Committees of the Board

Advocacy Committee

Chair
Dr. Colin Saldanha
Saldanha Health Centre

Charles Courneyea
President
Brampton-Mississauga and District
Labour Council

Louroz Mercader
Program Coordinator
Youth Can Move the World

Finance and Audit Committee

Chair
Norma Trim
Chief Financial Officer and
Commissioner of Corporate Services
Regional Municipality of Peel

Harry Ananth
Financial Advisor
Dundee Private Investors Ltd.

Michelle Cole
Senior Vice President
GE Commercial Finance

Shaila Mehta
Partner
Deloitte & Touche LLP

Governance Committee

Chair
Bobby Sachdeva
Partner
Pallett Valo LLP

Kamal Jolly, LL.B
Associate
RZCD Law Firm LLP

Don Taylor
Principal
Taylor Consulting Services

Janice Telfer
Manager, Human Resources
Ingersoll-Rand Canada

Nominations Committee

Chair
Janice Telfer
Manager, Human Resources
Ingersoll-Rand Canada

Bobby Sachdeva
Partner
Pallett Valo LLP

Don Taylor
Principal
Taylor Consulting Services

2008 Campaign Cabinet

The Campaign Cabinet consists of volunteers from local businesses, unions and community organizations throughout Peel Region. The Campaign Cabinet bridges the gap between United Way staff and decision makers in local businesses and organizations.

Campaign Chair
Sean Smith

Past Chair
Linda A. Kuga Pikulin
President
The Pepsi Bottling Group (Canada), Co.

Michelle Cole
2008/2009 Board
Vice Chair
United Way of Peel Region

Bob Cooke
Vice President, Human Resources and Organization Development
Samuel, Son & Co.

Jake Dheer
Station Manager
Rogers Television Dufferin Peel

Kevin Fancey
Area Vice President of Sales, Canada East
IKON Office Solutions

Ted Fauteux
Director
Resource Development
United Way of Peel Region

Steve Hall
Director, Corporate Energy Management
Regional Municipality of Peel

Robert Johnson
President and CEO
Purolator

Barbara Leavitt
President
Baxter Corporation

Cathy MacDonald
Senior Vice-President
IT Transformation
Rogers Communications Inc.

Blake Macaskill
Vice President
De Lage Landen (DLL)

Sucharita Maitra
Principal
Canadian Sales Training
Edward Jones

John McVey
Vice President and
General Manager
Bantrel Co.

Jim Muzyka
Director
Large Enterprise
Xerox Canada

Sandy Milakovic
Chief Executive Officer
Canadian Mental Health Association/Peel Branch

Carl A. Oxholm
Partner
Pricewaterhouse
Coopers LLP

Joseph Palumbo, MBA, CMA
2008/2009 Board Chair
United Way of Peel Region

Louise Mitchell
President
RBC Insurance Services Inc.

Pamela Tomasevic
Superintendent of Education
North Field Office
Peel District School Board

Rick Valade
President
Wells Fargo

Shelley White
Chief Executive Officer
United Way of Peel Region

2008 Community Investment Cabinet

The Community Investment Cabinet consists of volunteers from the community who come together to provide leadership and direction to United Way's policies regarding resource distribution, capacity building and community building initiatives.

Community Investment Chair
Bonnie Waterfield
Violence against Women sector,
Family Transition Place

Past Chair
Sue Ritchie
Manager
Community Programs Unit
Human Services Department
Social Services Department
Region of Peel

Elizabeth Amorim
Supervisor, Alcohol, Drugs
and Addictions Team
Region of Peel

Joanne Athan
Program Supervisor
Municipal Team
Ministry of Children and Youth Services and Ministry of Community and Social Services

Bill Goursky
Retired Executive Director and lay clergy
All Seasons Church

Drew Goursky
Manager, Housing Initiatives
Human Services Department
Region of Peel

Zorica Harrod
Vice Principal
Mayfield Secondary School

Kathy Hay
Associate Vice-President of Advancement
University of Guelph

Marie Nuss
Consultant
Retired former Executive Director

Joanne Pattison
Supervisor, Community Programs Unit
Ontario Works
Regional of Peel

Motilal Sarjoo
Daimler Chrysler & Labour Community Services Board member

Galina Szlapetis
Senior Manager, Regulatory Affairs
AstraZeneca Canada Inc.

Don Taylor
Principal
Taylor Consulting Services

Joanna Zhuang
Supervisor, Finance Support Unit
Health Services Department
Region of Peel

October 21, 2008
The United Way of Peel Region
ONE HUNDRED FIVE THOUSAND & FIFTY DOLLARS
CHEFS CHALLENGE COMMITTEE

54
UNITED Way DINER

2008 Solar Drive Fall Festival
October 20-31

VALUE
United Way Meal

United Way
of Peel Region

5170 Dixie Road, Suite 300 | Mississauga, ON L4W 1E3
Tel: 905-602-3650 | Fax: 905-602-3651 |TTY: 905-602-3653
Email: info@unitedwaypeel.org | Website: www.unitedwaypeel.org