



United Way
of Peel Region

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Chefs' Challenge serves up support for United Way

MISSISSAUGA (October 29, 2009) — Chefs from 10 of Mississauga's finest restaurants responded with gusto to the challenge of serving up support for United Way at the 2009 Chefs' Challenge on October 27. More than 400 guests gathered at the Delta Meadowvale Resort & Conference Centre to taste the gourmet samplings being served. And by the time celebrity chef Robert Rainford drew the event to a close, \$70,000 had been raised for United Way's Community Fund.

"The Chefs' Challenge provides a tremendous boost to our campaign. Over the past several years it has raised more than \$650,000 for the Community Fund," said Michelle Cole, United Way Board Chair. "This has enabled us to invest in programs, services and initiatives that meet immediate needs and work on long-term solutions to social challenges in our community."

The United Way 2009 Chefs' Challenge was sponsored by AstraZeneca Canada Inc. in partnership with the Delta Meadowvale Resort & Conference Centre with the support of TD Bank Financial Group, The Data Group of Companies, West of the City, Wave 94.7, PSAV, Purolator, John Narvali Photography and Carisma Florists. Hors d'oeuvres were prepared by staff and students from the Lakeshore campus of Liaison College of Culinary Arts. Desserts were supplied by Patisserie Monaco. Premium wines for the event were provided by Charton-Hobbs, leading Canadian distributor of wine and spirits. The Carlson Marketing Group provided the raffle prize of two WestJet tickets to any of their destinations.

"At AstraZeneca Canada, we feel it is very important to invest in the communities where our employees live and work," said Mark Jones, President and CEO. "We are helping to make a difference through the United Way in supporting those in need and building stronger communities."

Restaurants participating in the Chefs' Challenge included Alioli Ristorante; Breakwater Restaurant, The Waterside Inn; The Elliott House Restaurant & Chef School; Lucy's Seafood Kitchen and Café; Regatta Grille & Lounge, Delta Meadowvale Resort and Conference Centre; Rogues Restaurant; Rosewood Bistro & Wine Bar; Ruth's Chris Steak House; Solstice Restaurant & Wine Bar, and The Host.

"We are so grateful for the individuals and organizations that helped make this event a success," said United Way CEO Shelley White. "Proceeds from the Chefs' Challenge help United Way make a difference in the lives of individuals, families, neighbourhoods and entire communities. And never has United Way been needed more than right now."

United Way of Peel Region was established in 1967 and serves the communities of Brampton, Caledon and Mississauga. The mission of United Way of Peel Region is to engage with our community, through partnerships, to ensure people are cared for, connected and included.

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