



**United Way**  
of Peel Region

## **United Way recruiting for Black Community Advisory Council**

MISSISSAUGA (September 22, 2009) — United Way of Peel Region is establishing a Black Community Advisory Council (BCAC) and seeks interested individuals from Peel's diverse Black community to assist in developing and executing strategies that address key challenges affecting Peel's Black community.

Peel continues to be one of the largest and fastest growing areas in Canada. Immigration and migration have contributed to much of that growth. In 2006 more than 95,000 Blacks resided in Peel, comprising 8.3% of Peel's total population and 16.6% of the total visible minority population.

"It is our mission to engage with our community through partnerships, to ensure people are cared for, connected and included," said United Way CEO Shelley White. "The BCAC is an opportunity for members of our diverse Black community to have a strong voice in developing specific programs and services which they feel will empower the community to thrive."

The Council will be comprised of people from different segments of the Black community including African, Caribbean, Canadian, and anyone whose ethnic or ancestral origins are in Africa. Members will represent different sectors including business, health, education and the community.

The Black Community Advisory Council is one of three councils created as part of a diversity outreach initiative by United Way to build and promote inclusion in Peel Region. The Chinese Advisory Council was launched in 2007 and the South Asian Council was launched in 2008.

If you are interested in joining the Black Community Advisory Council or would like to learn more, contact Sharon Douglas, Assistant Director, Community Investment at (905) 602-3620 or [sdouglas@unitedwaypeel.org](mailto:sdouglas@unitedwaypeel.org).

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