



United Way
of Peel Region

2010

Fact Sheet

Established in 1967, United Way of Peel Region mobilizes the caring power of our community to ensure no one is left behind, left out, or left on their own. By investing in services that meet immediate needs and addressing the underlying causes of social problems, we strengthen individuals, families and neighbourhoods. **United, we change lives and build better futures.**

Our Community

More than 1.2 million people live in Peel region, which includes Mississauga, Brampton and Caledon. Ours is one of the fastest growing communities in Canada. We enjoy tremendous diversity, with immigrants making up close to half the population. More than 90 distinct ethnic groups live in Peel and more than 60 different languages are spoken.

However, our community faces several challenges. For example:

- 1 in 7 people live in poverty
- In recent years domestic abuse in Peel Region has risen by 20 per cent
- Almost 25 per cent of Peel's population will experience one or more mental disorders in their lifetime.
- As many as 1 in 10 seniors are victims of abuse. In most cases their abuser is someone close to them.
- Approximately 171,030 Peel residents (1 in 7) are living with a visible or non-visible disability.
- Peel has the longest waiting list for affordable housing in the province, with more than 13,500 households waiting for an available unit. For families applying today the wait can be 20 years.
- More than 160,000 youth live in Peel but there's only one 12-bed emergency youth shelter. More than half the youth who turn to the shelter have been abused and more than 90 per cent come from broken homes.

The Community Fund

When you give to United Way, your money goes into the Community Fund — the pool of donations that are not directed to other registered charities. Just 13.4% of our total revenue is spent on fundraising, which includes a portion of our operating costs. The Community Fund supports a vital network of social services, helps build strong agencies, fosters community partnerships focused on collective action, supports our work as an advocate for social change, and invests in initiatives that provide economic opportunities and the chance to participate in the life of our community.

Coping with challenges and thriving in the face of tough times and constant change takes resilience. United Way builds resilience in individuals, families and communities by taking action in four areas:

- Meeting basic physical and emotional needs
- Developing coping skills and abilities
- Providing economic opportunities
- Supporting meaningful participation in our community

Our Funding Priorities

We focus on achieving three primary outcomes: resilient people, strong families, and vibrant neighbourhoods and communities.

Resilient people

- Supporting seniors to be healthy and live independently
- Supporting individuals with disabilities
- Assisting people who are vulnerable to abuse, especially women and children
- Supporting people affected by mental health issues

Strong families

- Supporting newcomers and immigrants to fully participate in community life
- Assisting families and children to have a high quality of life
- Empowering children and youth to reach their full potential

Vibrant neighbourhoods and communities

- Reducing poverty, eliminating hunger, and ensuring people have access to affordable housing
- Strengthening neighbourhood development efforts so that people can become involved and engaged in their community

Our Community Investments

In 2010/11 United Way of Peel Region is investing \$9.7-million from the Community Fund in programs, services and initiatives that:

- Provide ongoing support for a network of 99 services and programs delivered through 53 agencies that help more than 420,000 people in Peel
- Provide training and skills development to build strong social service agencies
- Foster community partnerships that draw together people and organizations from across our community to tackle complex issues such as poverty and discrimination
- Support 12 neighbourhood development projects that strengthen neighbourhoods and promote opportunities for people to become involved and engaged in their community
- Provide grants that support the development and operation of eight social purpose enterprises, providing employment and training to vulnerable people at risk of falling into poverty
- Enable United Way to speak out with a strong voice for social change
- Provide 11 Youth In Action grants for youth-led projects that build youth leadership and engagement

May 2010

Our Vision

To champion and inspire sustainable change that strengthens community and improves lives.

Our Mission

To engage with our community, through partnerships, to ensure people are cared for, connected and included.

Our Values

Our values are inclusion, accountability, integrity, collaboration, voluntarism and vision.



United Way
of Peel Region

2010/11 Funded Agencies and Programs

Ongoing Funding

- African Community Services
- Associated Youth Services of Peel
- Big Brothers Big Sisters of Peel
- Boys and Girls Club of Peel
- Brampton Caledon Community Living
- Brampton Multicultural Community Centre
- Brampton Neighbourhood Resource Centre
- Caledon Community Services
- Caledon Meals on Wheels
- Caledon Parent-Child Centre
- Caledon\Dufferin Victim Services
- Canadian Hearing Society
- Canadian Mental Health Association - Peel Branch
- Carefirst Seniors & Community Services
- Catholic Cross-cultural Services
- Catholic Family Services of Peel-Dufferin
- CNIB - Halton-Peel
- Community Living Mississauga
- Distress Centre Peel
- Dixie Bloor Neighbourhood Centre
- Elizabeth Fry Society of Peel-Halton
- Erin Mills Youth Outreach
- Family Association for Mental Health Everywhere (FAME)
- Family Education Centre
- Family Services of Peel
- Heart House Hospice Inc.
- India Rainbow Community Services of Peel
- Interim Place
- John Howard Society of Peel-Halton
- Labour Community Services of Peel
- Learning Disabilities Association of Mississauga
- Learning Disabilities Association, North Peel
- Malton Neighbourhood Services
- Nexus Youth Services
- Ontario March of Dimes
- Our Place (Peel)
- Peace Ranch
- Peel HIV/AIDS Network
- Peel Multicultural Council
- Peel Senior Link
- Rapport Youth & Family Services
- Sexual Assault/Rape Crisis Centre of Peel
- Skills for Employment, Life and Family (SELF)
- Social Planning Council of Peel
- St. Leonard's Place (Peel)
- Telecare Distress Centre
- The Cross-Cultural Community Services Association
- The Mississauga Food Bank
- Victim Services of Peel
- Vita Centre
- Volunteer Mississauga Brampton Caledon
- YMCA Peel Region
- YWCA Toronto - December 6 Fund

Neighbourhood Development Grants

- Boys and Girls Club of Peel:
 - Acorn Place
 - Glenway
 - McHardy Court/Fair Oaks
 - Roche Court/Sheridan
- Caledon Seniors Council: Exercise with Flair
- Central Parkway Mural Project
- Clarkson Community at Peace
- Dixie Bloor Neighbourhood Centre
- Gar-Gaar Somali Community Neighbourhood Development Project
- Malton Community Festival
- South Asian Youth Violence Prevention Project
- Village Keepers

Social Purpose Enterprise Grants

- Destination Café.ca – Supportive Housing in Peel
- Eeyore's Market Garden – Peace Ranch
- License to Clean – St. Leonard's Place (Peel)
- Options Mississauga

Social Purpose Enterprise Technical Grants*

- Community Environment Alliance of Peel
- Interim Place
- Rapport Youth & Family Services
- St. Leonard's Place (Peel)

Youth In Action Grants

- Intergenerational Computer Project - COSTI Immigrant Services
- Sigma A Beats Program - Peel District School Board
- Youth Opportunities - Brampton Safe City
- Mentoring & Learning Youth Serving Youth - Learning Disabilities Association of North Peel
- Youth Making a Difference Workshop - Rapport Youth & Family Services
- Unsaid - East Mississauga Community Health Centre
- Project Connect: Uniting Malton and Cawthra through Group-Based Volunteering - Social Planning Council of Peel and Volunteer MBC
- Project ONE: Operation INSPIRE - Gateway Centre for New Canadians
- Peel Environmental Youth Alliance Connect Sessions - Ecosource
- Maincourse 101.com Online Cultural Blog - Mississauga Safe City
- Meals with Love - Interim Place and the Community Environment Alliance of Peel

* Technical Grants provide funding to explore the feasibility of social purpose enterprises and to develop related business plans.