



United Way
of Peel Region

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United Way announces 2010 Campaign Chair

MISSISSAUGA (March 31, 2010) — Barbara Leavitt, president of Mississauga-based Baxter Corporation and a leader in the healthcare products industry, is taking on a new healthcare challenge. As Chair of United Way of Peel Region's 2010 campaign, Leavitt will help improve the health and vitality of the Peel community.

"Although there are promising signs that the economy is improving, we know that there are many people in our community who will continue to need help long after the recession is over," says Leavitt. "It takes all of us, working together, to bring about long-lasting change. United Way brings together people from all parts of the community to understand the issues and focus on solutions. That's why I'm so proud and excited to be chairing the 2010 campaign."

Leavitt has been president of Baxter Corporation since 2002 and has more than 20 years of extensive leadership experience in the Canadian healthcare industry. She is an active member of the Canadian Council for Health Services Executives Corporate Board, Conference Board-Canadian Foreign-Owned Executive Council, Catalyst Advisory Board, and the Board of MEDEC – the national association created by and for the Canadian medical technology industry. She has been a member of United Way's Campaign Cabinet since 2005.

"We are thrilled to welcome Barb as our 2010 Campaign Chair," says United Way of Peel Region Board Chair Michelle Cole. "Barbara and Baxter Corporation have been strong supporters of United Way and we look forward to a successful campaign under her leadership."

As Chair of the 2010 campaign, Leavitt will lead United Way's Campaign Cabinet, a team of high profile volunteers who are leaders in our community's corporate and public sectors, organized labour, and social service sector. Together they will serve as ambassadors for United Way and work to raise the resources needed for local services, programs and initiatives that meet immediate needs and address the underlying causes of social problems.

"Barb's extensive business experience, strong leadership skills, knowledge of United Way, compassion for those in need and commitment to building a great community for Peel residents make her the ideal Chair for the 2010 campaign," says United Way CEO Shelley White. "It is a pleasure and a privilege to have her on board."

Established in 1967, United Way of Peel Region serves the communities of Brampton, Caledon and Mississauga. Through its Community Fund, United Way invests in services, programs and initiatives that develop resilient people, grow strong families, and build vibrant neighbourhoods and communities. The mission of United Way of Peel Region is to engage with our community, through partnerships, to ensure people are cared for, connected and included.

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