



**United Way**  
of Peel Region

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## **PepsiCo and GE receive prestigious United Way award**

Mississauga (June 11, 2010) – Today PepsiCo Canada and GE Canada, received the prestigious 2009 *Thanks a Million Award* at United Way of Peel Region's annual general meeting. The annual *Thanks a Million Awards* are given by United Way of Canada-Centraide Canada to corporations, employers and labour organizations that have facilitated their employees or members raising \$1-million or more for United Ways across the country.

This is the first time PepsiCo Canada is receiving the *Thanks a Million Award*. Three PepsiCo divisions are sharing the award: Pepsi Beverages Company Canada, PepsiCo Beverages Canada, and PepsiCo Foods Canada. Collectively they demonstrated strong commitment to United Way and the communities we serve, raising a grand total of \$1,109,141. This was made possible through employee contributions, a corporate matching program, specials events, and an additional corporate gift of \$50,000 from Pepsi Beverages Company Canada.

This is the third consecutive year GE Canada is receiving the award, proving they are passionate about making a long-lasting commitment to the health of the communities in which they operate. Spurred on by their campaign slogan: "*Let's Carry the Torch for a Brighter Tomorrow*," GE raised more than \$1.1 million in their national campaign. These results were accomplished through an employee match program, spirited special events, an online giving program, and a national pensioners' campaign.

"We congratulate and thank PepsiCo Canada, GE Canada and their employees for their exceptional achievement," said 2009 Campaign Chair Bob Johnson. "Their commitment to the Peel community and communities all across Canada is truly inspiring."

In addition to PepsiCo Canada and GE Canada, the following 51 organizations with locations in Peel received the 2009 *Thanks a Million Award*.

ArcelorMittal Dofasco  
Bell Canada, its Employees and Retirees  
Best Buy & Future Shop  
BMO Financial Group  
Canada Border Services Agency  
Canada Post and its Employees across Canada  
Canada Revenue Agency  
Canadian Pacific Railway Limited  
Cargill Limited  
Chrysler Canada Inc.  
CIBC  
CN and its employees  
Costco Wholesale Canada Ltd.  
Deloitte  
Esso Imperial Oil, and their employees and annuitants  
Ford Motor Company of Canada, Limited and Employees

Government of Canada Workplace Charitable Campaign  
Great-West Life, London Life and Canada Life  
HSBC Bank Canada  
LCBO  
PCL family of companies  
Pratt & Whitney Canada and its Employees  
PricewaterhouseCoopers LLP  
Procter & Gamble Inc.  
RBC  
Richardson Partners Financial Limited  
Rogers Communications Inc.  
Scotiabank Group  
Sun Life Financial  
TD Bank Financial Group  
TransAlta Corporation  
UPS Canada/ UPS SCS Canada  
WorleyParsons  
Xerox Canada Ltd.

**Labour and Union Organizations**

Amalgamated Transit Union  
CAW – Canada  
Canadian Labour Congress  
Canadian Office and Professional Employees Union  
Canadian Union of Postal Workers  
Canadian Union of Public Employees  
Communications, Energy and Paperworkers Union of Canada  
International Association of Fire Fighters  
International Association of Machinists and Aerospace Workers  
International Brotherhood of Electrical Workers  
Ontario Public Service Employees Union  
Public Service Alliance of Canada  
Service Employees International Union  
Teamsters Canada  
UNITE HERE  
United Food and Commercial Workers International Union  
United Steelworkers

“Congratulations to all the Thanks a Million Award winners for their outstanding dedication and support,” said outgoing United Way of Peel Region Board Chair Michelle Cole. “United we can make Peel a better community for everyone.”

**About United Way of Peel Region**

Established in 1967, United Way of Peel Region serves the communities of Brampton, Caledon and Mississauga. Through its Community Fund, United Way invests in services, programs and initiatives that develop resilient people, grow strong families, and build vibrant neighbourhoods and communities. The mission of United Way of Peel Region is to engage with our community, through partnerships, to ensure people are cared for, connected and included.