



**United Way
of Peel Region**

FOR IMMEDIATE RELEASE
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United Way celebrates 10 years of *Day of Caring*[™]

Pumpkin carving, yard cleanups, painting and computer training were among the 22 projects completed today by more than 125 volunteers during the 10th anniversary of United Way of Peel Region's *Day of Caring*[™]. The semi-annual event provides a unique opportunity for employees from companies and organizations across the region to spend a day helping at a local United Way funded agency. Through their experience, the volunteers learn more about community issues and the services supported by United Way.

"During the last 10 years we have seen tremendous growth in Peel and with that, an increased demand for agency services," said United Way President and CEO Shelley White. "*Day of Caring*[™] is instrumental in preserving agency resources and ensuring maximum funding goes to the vital frontline programs and services that hundreds of thousands of men, women and children in our community depend on."

Over the last decade more than 2,200 employees across Peel contributed more than 13,000 hours of their time to United Way funded agencies through *Day of Caring*[™].

"We want to extend a special congratulations and thank you to the Region of Peel and its employees for their dedication and ongoing support of United Way and our community," said White. "While many organizations have participated in *Day of Caring*[™] over the years, the Region of Peel is the only one that has participated each year since we started *Day of Caring*[™] in 2000."

In addition to the Region of Peel, the following organizations sent volunteers: Amgen Canada, Bank of Montreal, Baxter Corporation, Best Buy Canada, Citrix Systems Inc., ConAgra Foods, Coroplast, Davis + Henderson, Edward Jones, Gowling Lafleur Henderson LLP, HP Canada, Ingram Micro, Intact Insurance, Intuit Canada, PepsiCo Beverages Canada, Ricoh Canada and Tech Data.

The event was sponsored by **TD Canada Trust employees serving Mississauga**. Paint and related supplies were donated by the Brampton North Lowe's Home Improvement Warehouse, and a pizza lunch was provided by Pizza Nova for volunteer groups of 8 or more.

Participating agencies were: Big Brothers Big Sisters of Peel, Brampton Caledon Community Living, Caledon Community Services, Canadian Mental Health Association, Community Living Mississauga, Distress Centre Peel, Interim Place, India Rainbow Community Services, Malton Neighbourhood Services, The Mississauga Food Bank, Peace Ranch, SELF, The Cross Cultural Community Services Association and the YMCA.

About United Way of Peel Region

Established in 1967, United Way of Peel Region serves the communities of Brampton, Caledon and Mississauga. Through its Community Fund, United Way invests in services, programs and initiatives that develop resilient people, grow strong families, and build vibrant neighbourhoods and communities. The mission of United Way of Peel Region is to engage with our community, through partnerships, to ensure people are cared for, connected and included.

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