



United Way
of Peel Region

FOR IMMEDIATE RELEASE
September 17, 2010

United Way announces 2010 Pacesetters

MISSISSAUGA — Today, United Way of Peel Region announced its 2010 Pacesetters at its campaign kick-off, held at the Hershey Centre SportZone in Mississauga. Pacesetters are companies and organizations that demonstrate their commitment to United Way by pledging their support prior to the public launch of the campaign.

“It is with great pleasure that we announce our 2010 Pacesetters and thank them for taking a leadership role in jump-starting our campaign,” said 2010 Campaign Chair Barb Leavitt, President of Baxter Corporation. “The support of these companies and organizations provides a strong example of community commitment and inspires others to follow their lead.”

The following 41 companies and organizations have helped set the pace for this year’s campaign.

Mississauga-based organizations and companies:

Baxter Corporation	Ingram Micro Canada
Canada Post Corporation	Intact Insurance
Carlson Marketing Group	Kimberly-Clark Inc.
Citi Cards Canada	Medtronic of Canada Ltd.
Citigroup Funds Services Canada	Montship Inc.
City of Mississauga	Morguard Investments Limited
Cushman & Wakefield Limited	Pallett Valo LLP
Deloitte & Touche LLP	PCL Constructors Canada Inc.
Desjardins General Insurance Group	PepsiCo Canada
Edward Jones	PricewaterhouseCoopers LLP
EllisDon	Ricoh Canada Inc.
ESI Canada	Symcor
GE Canada	The Credit Valley Hospital
General Mills Canada Corporation	Trillium Health Centre
GlaxoSmithKline Inc.	Wells Fargo Financial
Hershey Canada Inc.	

Brampton-based organizations and companies:

Chrysler Canada
City of Brampton
William Osler Health System

Peel-wide organizations and companies:

Big Brothers Big Sisters of Peel
Canadian Mental Health Association, Peel Branch
Peel District School Board
RBC Financial Group
Regional Municipality of Peel/ Peel Regional Police Services
Rogers Communications Inc.
TD Bank Financial Group

“On behalf of United Way, I would like to thank our 2010 Pacesetters for their great support and community spirit,” said United Way of Peel Region CEO Shelley White. “With their help, we can change lives, build better futures and make Peel a great place for everyone.”

About United Way of Peel Region

Established in 1967, United Way of Peel Region serves the communities of Brampton, Caledon and Mississauga. Through its Community Fund, United Way invests in services, programs and initiatives that develop resilient people, grow strong families, and build vibrant neighbourhoods and communities. The mission of United Way of Peel Region is to engage with our community, through partnerships, to ensure people are cared for, connected and included.

- 30 -

Media Contact:

Liz Leake

Director, Communications & Marketing

(905) 602-3624

lleake@unitedwaypeel.org