

# United we can make an impact.

Thank you for your generosity, partnership and ongoing support.

Last year, United Way's Community Fund provided a lifeline for 410,000\* people. It supports a vital network of 99 social services, helps build strong agencies, fosters community partnerships focused on collective action, supports our work as an advocate for social change, and invests in initiatives that provide economic opportunities and the chance to participate in the life of our community.

We invest your dollars wisely and strategically to address existing and emerging needs in Brampton, Caledon and Mississauga. We carefully assess agencies' performance to ensure your donations are making the intended impact. **Every dollar invested strategically in addressing root causes of social problems, saves between five and seven dollars in later costs to the community.**

By joining our financial resources, time, influence and voices, we can form a community in which no one is left behind, left out, or left on their own. United, we can create change for today and hope for tomorrow.

## Your gift to the Community Fund changes lives and builds better futures.



**United Way**  
**Peel Region**

United Way of Peel Region invests in a strategic network of vital services that:

- Meet basic physical and emotional needs
- Develop coping skills and abilities
- Provide economic opportunities
- Support meaningful participation in our community



## Resilient *people*

- We helped 1,914\* seniors to become healthier and live independently.
- We helped 24,926\* individuals with disabilities.
- We supported 17,385\* vulnerable women and children who were abused.
- We supported 26,358\* individuals with mental health issues.



## Strong *families*

- We helped 44,649\* immigrants and newcomers to maximize their skills.
- We helped to provide a higher quality of life for 23,261\* at risk families.
- We helped 24,627\* children and youth reach their full potential.



## Vibrant *communities*

- We supplied food and basic necessities to 19,130\* individuals, including children who are homeless and/or living in poverty
- We helped families become more self sufficient and engaged in their communities

\* Based on numbers provided by agencies. Individuals who have accessed services at multiple agencies may have been counted more than once.

## United Way of Peel Region 2010/2011 Community Fund Investment Strategy

### Community Priorities Fund **\$7,781,028**

Empowering children and youth to reach their potential	\$ 1,588,759
Reducing poverty, eliminating hunger and ensuring people have access to affordable housing	\$ 1,223,511
Assisting families and children to have a high quality of life	\$ 1,068,468
Supporting people affected by mental health issues	\$ 961,290
Supporting people vulnerable to abuse, especially women and children	\$ 953,756
Supporting persons with disabilities	\$ 665,568
Strengthening neighbourhoods	\$ 587,641
Supporting newcomers and immigrants	\$ 401,614
Supporting Seniors	\$ 330,421

### United Way of Peel Region Programs and Initiatives **\$1,800,496**

- Community Investment
- Success By 6 Peel
- United Way of Canada-Centraide Canada
- Fair Share Peel

### Also available for investment in 2011

#### Community Contingency Fund **\$ 16,710**

One-time grants to address unforeseen financial circumstances that put agencies/programs at risk

#### Strengthening Organizational Effectiveness Fund **\$ 92,758**

Grants to assist agencies in their capacity-building activities, including business planning, human resources management, technology upgrades and enhancement of financial systems and processes.

#### Community Response Fund **\$ 25,000**

Supports community partnerships, roundtables and collaborative initiatives to address community issues aligned with United Way priorities.

#### Community Initiatives Fund **\$201,000**

- Neighbourhood Development Grants
- Social Purpose Enterprise Grants
- Youth In Action Grants

**Total projected 2011/2012 Community Fund Investments **\$9,916,992****

An additional \$2,005,485 was designated to other United Ways and charitable organizations

