

# Become an Employee Campaign Chair

When you step forward to chair your organization's United Way campaign, you are making a real difference. By partnering with United Way, you help ensure that no one in our community is left behind, left out, or left on their own.

As an Employee Campaign Chair, you will

- Lead and direct United Way within your organization, motivate your campaign committee and inspire people to give.
- Help employees understand how contributions to United Way directly affect their community.
- Give all employees an opportunity to invest in what matters to them in their community.

## Get involved

Workplace Employee Campaign Chairs (ECCs) are vital United Way ambassadors. An ECC is the volunteer within the workplace who leads a team or a committee in organizing their United Way campaign. It is a fun, rewarding way to contribute to your community. It is also a great opportunity to network within your organization and further develop your career.

Most of an ECC's activity takes place in the fall during your organization's workplace campaign.

## We're with you every step of the Way

As an ECC, you will receive information and ongoing support from United Way staff members, the Labour Staff Representative, and Loaned Representatives. At our Employee Campaign Chair workshop, you and volunteers from other organizations will receive the knowledge and tools to effectively plan, execute and wrap-up a successful campaign.

## Your impact

Running a workplace campaign is an excellent way to promote team building and boost morale in your organization. As ECC in your workplace, you rally employees around a common cause of caring and partner with United Way to change lives and build better futures.

For more information, please contact your Campaign Manager at 905-602-3650 or email [info@unitedwaypeel.org](mailto:info@unitedwaypeel.org).



**United Way**  
**Peel Region**

## Why you should be an ECC

- Opportunity to learn/develop leadership skills.
- Lead a project from start to end and develop project management skills.
- Be seen by others as a leader in your organization.
- Develop fundraising skills.
- Get to know your colleagues.
- Gain knowledge of other divisions/departments in your organization.
- Have fun while contributing to a great cause.
- Opportunity to network with other ECCs at training events.
- Further develop your understanding of United Way's role in the community.