



2011 Spirit Award Nomination Form Employee Campaign Chair of the Year Award

COMPLETE BOTH SIDES OF THIS FORM
(Please print)

Nominee Information

Name of Agency: _____

Address: _____

Phone: _____ Fax: _____

Name of Employee Campaign Chair: _____

Phone: _____ Fax: _____

Email address: _____

Nominated by: _____
Title: _____
Organization/Company: _____
Date: _____ Signature: _____

I realize that if selected for an award, my organization's program(s) may be publicized and submitted materials may be reproduced by United Way in its publications and promotions, and may be shared with other organizations and United Ways.

Release authorized by: _____ Title: _____

Signature: _____ Date: _____

Please complete both sides of this form and forward to:

Eman Abader
United Way of Peel Region
90 Burnhamthorpe Road W., Suite 408
PO Box 58, Mississauga, ON L5B 3C3

Fax: 905-602-3651
Email: eabader@unitedwaypeel.org

Nomination Deadline: Thursday, January 11, 2012 at 4:30 p.m.

Mandatory Award Criteria (all must be met)

1. Conducted an analysis with an United Way representative and developed a campaign plan
2. Applied United Way Best Practices
3. Recruited a committee composed of representatives from various departments
4. Showed significant growth in the overall campaign
5. Individuals were canvassed face-to-face by a peer or through a group presentation
6. Established goals and timelines for the Kick off, Special Events and Wrap Up
7. Internal recognition strategy developed and implemented (thanking donors, committee members and canvassers)

**Special consideration given for the following activities
(check all applicable boxes)**

- Attended an Employee Campaign Chair Workshop
- Applied a new strategy to their campaign to enhance participation
- Arranged for colleagues to attend United Way events (Kick Off, Day of Caring...)
- Educated colleagues about United Way and encouraged supporting the Community Fund
- Introduced and encouraged new special events that promoted employee involvement

Complete the following information for the agency's 2010 and 2011 campaigns:

	2010 Campaign	2011 Campaign
Number of employees		
Number of donors		
Participation rate		
Employee donations		
Dollars raised through special events		
Total amount raised		
Average gift		

Why should this nominee win this award?

Please attach a brief explanation (maximum one page) of why this nominee should receive the Employee Campaign Chair of the Year Award.

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