



## 2011 Spirit Award Nomination Form Outstanding JUM Campaign Award – Private Sector

COMPLETE BOTH SIDES OF THIS FORM  
(Please print)

### Nominee Information

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Name of Employee Campaign Chair: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Nominated by: \_\_\_\_\_

Title: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

I realize that if selected for an award, my organization's program(s) may be publicized and submitted materials may be reproduced by United Way in its publications and promotions, and may be shared with other organizations and United Ways.

Release authorized by: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please complete both sides of this form and forward to:**

Eman Abader  
United Way of Peel Region  
90 Burnhamthorpe Road W., Suite 408  
PO Box 58, Mississauga, ON L5B 3C3

Fax: 905-602-3651  
Email: eabader@unitedwaypeel.org

**Nomination Deadline: Thursday, January 11, 2012 at 4:30 p.m.**

**Mandatory Award Criteria (all must be met)**

1. Endorsement and support of a joint union-management campaign from senior management and union representatives
2. United Way Speakers' Bureau and/or campaign video was used
3. Payroll deduction to the Community Fund is promoted and implemented
4. Individuals were canvassed face-to-face by a peer or through a group presentation
5. Internal recognition strategy developed and implemented (thanking donors, committee members and canvassers)
6. Applied United Way Best Practices
7. Representation of both union and management on the Campaign Committee and as Canvassers
8. Showed significant growth in the overall campaign

**Special consideration given for the following activities  
 (check all applicable boxes)**

- Involved employees in United Way events (Kick-off, Day of Caring, etc...)
- Employee Campaign Chair attended United Way ECC training
- Participated in and/or hosted a Leadership Giving presentation
- Campaigns which raised or increased the most money though pledging for the Community Fund

**Complete the following information for the organization's 2010 and 2011 campaigns:**

	2010 Campaign	2011 Campaign
Number of employees		
Number of donors		
Participation rate		
Dollars pledged		
Dollars raised through special events		
Total amount raised		
Corporate gift		

**Why should this nominee win this award?**

Please attach a brief explanation (maximum one page) of why this nominee should receive the Outstanding JUM Campaign Award – Private Sector.

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