



## 2011 Spirit Award Nomination Form Outstanding Agency Campaign Award

COMPLETE BOTH SIDES OF THIS FORM  
(Please print)

### Nominee Information

Name of Agency: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Name of Employee Campaign Chair: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Nominated by: \_\_\_\_\_

Title: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

I realize that if selected for an award, my organization's program(s) may be publicized and submitted materials may be reproduced by United Way in its publications and promotions, and may be shared with other organizations and United Ways.

Release authorized by: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Please complete both sides of this form and forward to:

Eman Abader  
United Way of Peel Region  
90 Burnhamthorpe Road W., Suite 408  
PO Box 58, Mississauga, ON L5B 3C3

Fax: 905-602-3651  
Email: eabader@unitedwaypeel.org

**Nomination Deadline: Thursday, January 11, 2012 at 4:30 p.m.**

**Mandatory Award Criteria (all must be met)**

1. Applied United Way Best Practices
2. Agency has achieved 75% or greater participation in pledging or showed significant growth in the overall campaign
3. An Employee Campaign Chair and/or committee and/or canvassers were recruited
4. Individuals were canvassed face-to-face by a peer or through a group presentation
5. Internal recognition strategy developed and implemented (thanking donors, committee members and canvassers)
6. Payroll deduction to the Community Fund is promoted and encouraged

**Special consideration given for the following activities  
 (check all applicable boxes)**

- Agency participated in Speakers' Bureau
- Has increased employee giving through pledges by 10%
- Involved employees in United Way events (Kick-off, Day of Caring)
- Employee Campaign Chair attended United Way ECC training
- Participated in and/or hosted a Leadership Giving presentation
- Presentation was made to the Board of Directors and direct service volunteers
- Campaigns which raised or increased the most money through pledging for the Community Fund

**Complete the following information for the agency's 2010 and 2011 campaigns:**

|                                       | 2010 Campaign | 2011 Campaign |
|---------------------------------------|---------------|---------------|
| Number of employees                   |               |               |
| Number of employee donors             |               |               |
| Total number of donors                |               |               |
| Participation rate                    |               |               |
| Dollars pledged                       |               |               |
| Dollars raised through special events |               |               |
| Total amount raised                   |               |               |
| Average gift                          |               |               |

**Why should this nominee win this award?**

Please attach a brief explanation (maximum one page) of why this nominee should receive the Outstanding Agency Campaign Award.

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