



2011 Spirit Award Nomination Form Best First-Time Campaign Award

COMPLETE BOTH SIDES OF THIS FORM
(Please print)

Nominee Information

Name of Company: _____

Address: _____

Phone: _____ Fax: _____

Name of Employee Campaign Chair: _____

Phone: _____ Fax: _____

Email address: _____

Nominated by: _____

Title: _____

Organization/Company: _____

Date: _____ Signature: _____

I realize that if selected for an award, my organization's program(s) may be publicized and submitted materials may be reproduced by United Way in its publications and promotions, and may be shared with other organizations and United Ways.

Release authorized by: _____ Title: _____

Signature: _____ Date: _____

Please complete both sides of this form and forward to:

Eman Abader
United Way of Peel Region
90 Burnhamthorpe Road W., Suite 408
PO Box 58, Mississauga, ON L5B 3C3

Fax: 905-602-3651
Email: eabader@unitedwaypeel.org

Nomination Deadline: Thursday, January 11, 2012 at 4:30 p.m.

Mandatory Award Criteria (all must be met)

1. United Way Speakers' Bureau and/or campaign video was used
2. Payroll deduction to the Community Fund is promoted and implemented
3. Individuals were canvassed face-to-face by a peer or through a group presentation
4. Internal recognition strategy developed and implemented (thanking donors, committee members and canvassers)
5. Applied United Way Best Practices
6. Minimum participation rate of 25%*
7. Have never run a campaign or did not run a campaign in 2009 and 2010.

* "Participation rate" is defined as the total number of employees who made a pledge (cash, cheque, credit card or payroll deduction) divided by the total number of employees.

**Special consideration given for the following activities
 (check all applicable boxes)**

- Involved employees in United Way events (Kick-off, Day of Caring, etc...)
- Employee Campaign Chair attended United Way ECC training
- A corporate contribution with a minimum of \$55 per capita (or employee) match (combined revenue generated from pledges and special events)
- Hosted special events that increased awareness and promoted employee involvement
- Campaigns which raised the most % of money for the Community Fund

Complete the following information for the organization's 2011 campaign:

	2011 Campaign
Number of employees	
Number of donors	
Participation rate	
Dollars pledged	
Dollars raised through special events	
Total amount raised	
Corporate gift	

Why should this nominee win this award?

Please attach a brief explanation (maximum one page) of why this nominee should receive the Best First-Time Employee Campaign Award.

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