



2011 Spirit Award Nomination Form Best National Campaign Award

COMPLETE BOTH SIDES OF THIS FORM
(Please print)

Nominee Information

Name of Company: _____

Address: _____

Phone: _____ Fax: _____

Name of Employee Campaign Chair: _____

Phone: _____ Fax: _____

Email address: _____

Nominated by: _____

Title: _____

Organization/Company: _____

Date: _____ Signature: _____

I realize that if selected for an award, my organization's program(s) may be publicized and submitted materials may be reproduced by United Way in its publications and promotions, and may be shared with other organizations and United Ways.

Release authorized by: _____ Title: _____

Signature: _____ Date: _____

Please complete both sides of this form and forward to:

Eman Abader
United Way of Peel Region
90 Burnhamthorpe Road W., Suite 408
PO Box 58, Mississauga, ON L5B 3C3

Fax: 905-602-3651
Email: eabader@unitedwaypeel.org

Nomination Deadline: Thursday, January 11, 2012 at 4:30 p.m.

Mandatory Award Criteria (all must be met)

1. Employee campaign was conducted at more than one company location across Canada
2. United Way Speakers' Bureau and/or campaign video was used
3. Payroll deduction to the Community Fund was promoted and implemented
4. Individuals were canvassed face-to-face by a peer or through a group presentation
5. Internal recognition strategy developed and implemented (thanking donors, committee members and canvassers)
6. Applied United Way Best Practices
7. An Employee Campaign Chair and/or committee and/or canvassers were recruited
8. Committee composition reflected a cross section of the organizational population
9. Showed significant growth in Peel location(s)

**Special consideration given for the following activities
 (check all applicable boxes)**

- Completed a Campaign Planning Session together with United Way
- Involved employees in United Way events (Kick-off, Day of Caring, etc...)
- Participated in and/or hosted a Leadership Giving presentation
- Hosted special events that increased awareness and promoted employee involvement
- Campaigns which raised or increased the most money though pledging for the Community Fund

Complete the following information for the organization's 2010 and 2011 campaigns:

	2010 Campaign		2011 Campaign	
	Peel	Other	Peel	Other
Number of employees				
Number of donors				
Participation rate				
Dollars pledged				
Dollars raised through special events				
Total amount raised				
Corporate gift				
Average gift				

Why should this nominee win this award?

Please attach a brief explanation (maximum one page) of why this nominee should receive the Best National Campaign Award.

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